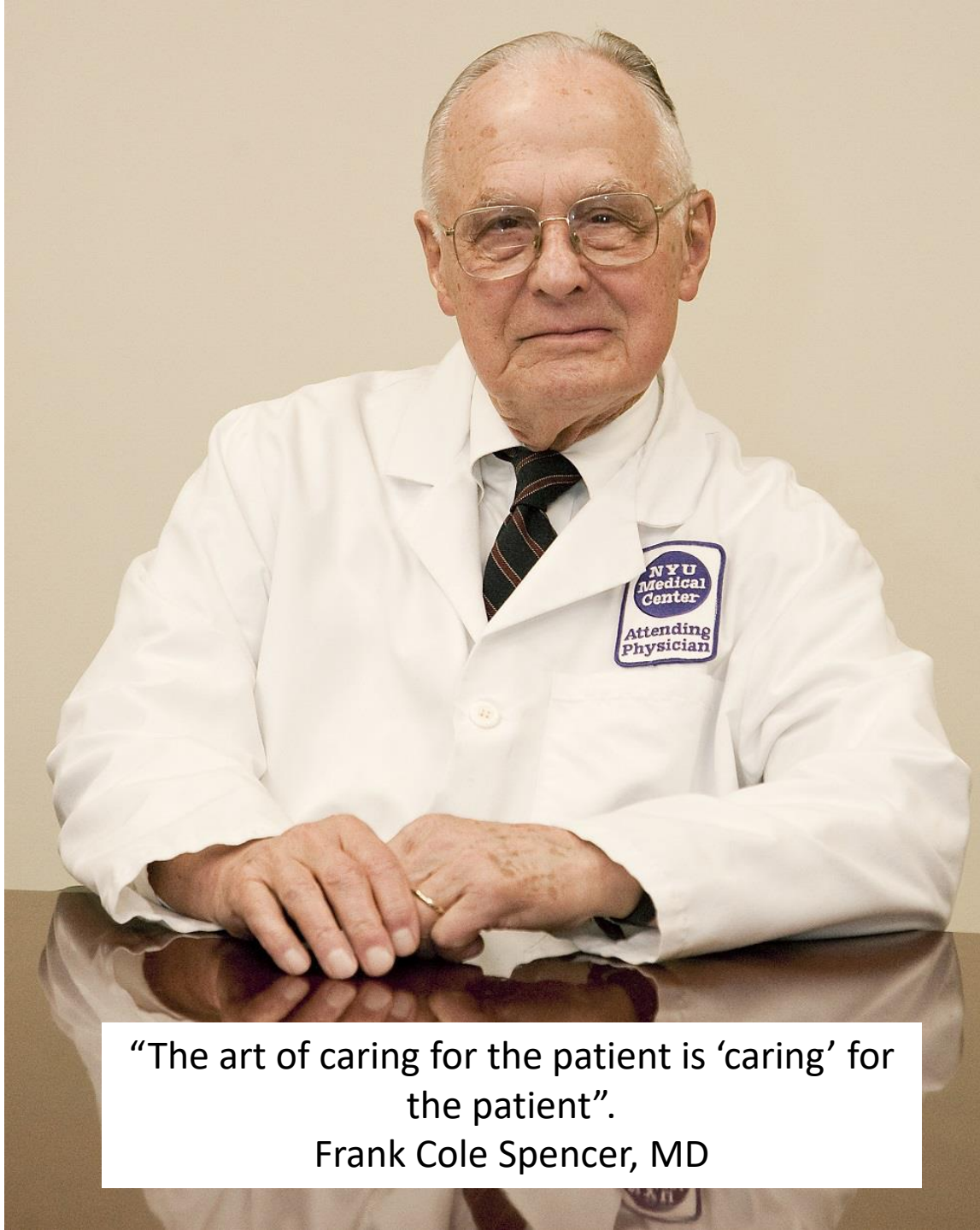


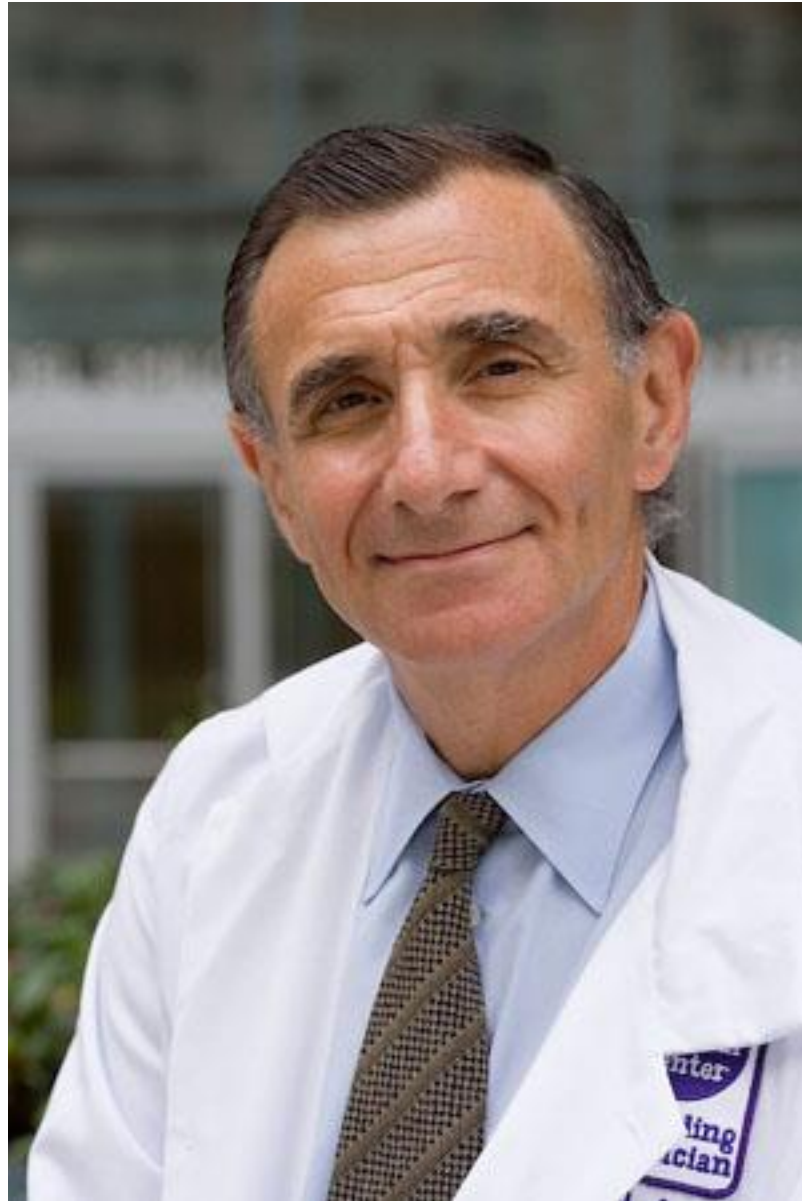
Thank you.....



“The art of caring for the patient is ‘caring’ for the patient”.

Frank Cole Spencer, MD













The Journey of Journalism: an Evolution

*from Hieroglyphics to Fake
News*

**News satisfies a basic
human impulse**



DANGER

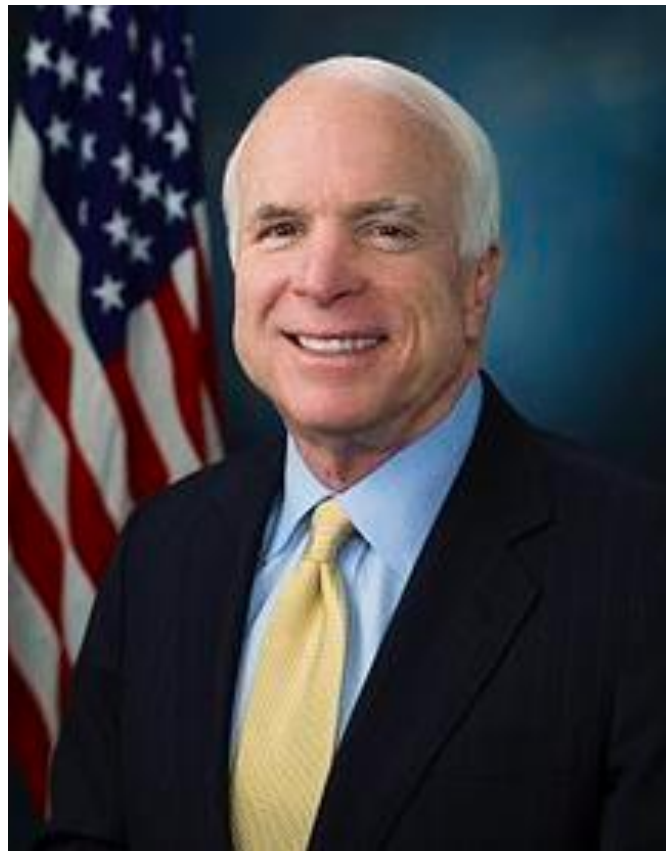


-DANGER
INTAKE

DO NOT
REAR



Being pulled from Truc Bạch Lake in Hanoi, 1954



“the thing I missed most was
information – free, uncensored,
undistorted, abundant information”

John McCain, war hero

3400BC: Hieroglyphics... the earliest form of journalism



Early Facebook



Norman Rockwell

Thucydides (460-400BC): the first journalist

History of the Peloponnesian War
recounts the 5th century BC war
between Sparta and Athens

the “father of scientific history” : strict
standards of evidence-gathering and
analysis of cause and effect. No
reference to intervention by the Gods

Placed a high value on eye witness
testimony



Athens : the Birthplace of Democracy

Thucydides, Plato and Aristotle were not fans



The School of Athens by Raphael

News is spread by oration of speeches



[Pericles' Funeral Oration by Philipp Foltz \(1852\)](#)

600AD China introduces all the ingredients for the modern newspaper

- Paper invented during 2nd century (Han Dynasty)
- Ink: pine soot and oil mixture
- Printing press: 1040 AD: Bi Sheng introduces Movable Type (wood block printing)



The Chinese were considered the model of a free press and freedom of speech for centuries to come



June 4, 1989 Tiananmen Square

Printing press is “invented” 15th Century



Johannes Gutenberg

Printing press is “invented” 15th Century



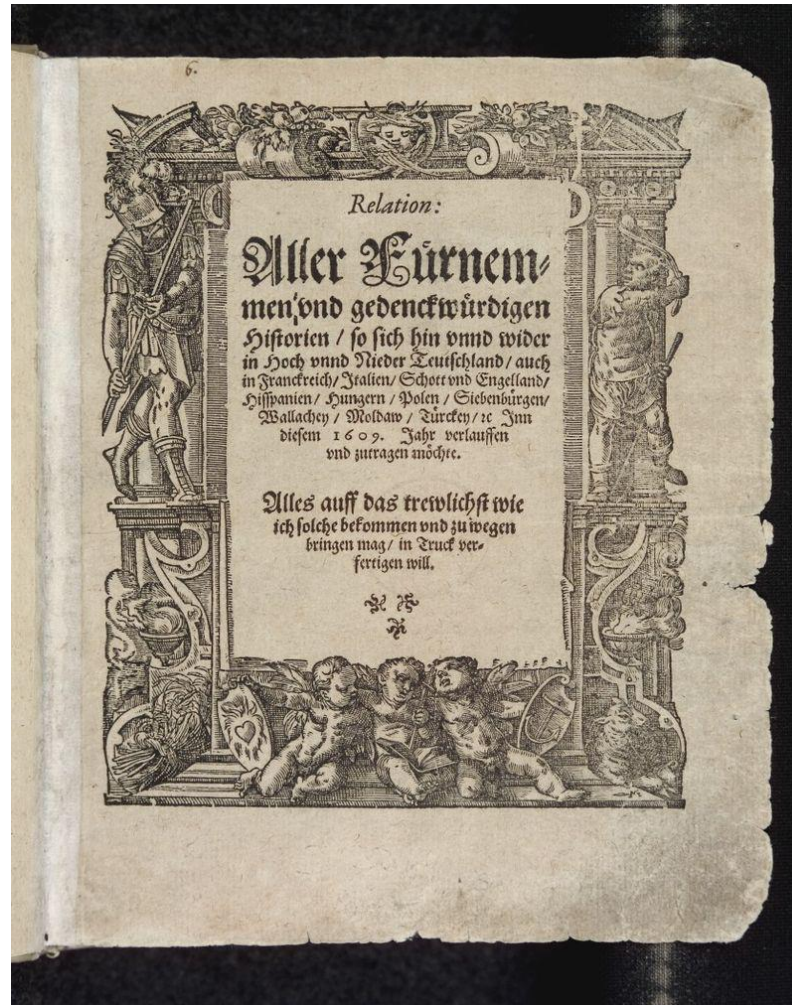
Gutenberg Bible

Journalism and Politics



- Soon printing was no longer able to be repressed by government
- In fact, pamphlets and handbills were printed in mass quantities by politicians who used this as a tool for advancement

1609: The very first newspaper... *Relation*



*Most newspapers were shortlived. Paper and printing were expensive.
Few people could read*

Journalism was a risky business back then



1663 - John Gwyn: British printer and pamphleteer openly critical of King Charles II

- ‘to be drawn to the place of execution upon a hurdle, and there hanged by the neck’. While still alive he was to be ‘cut down, castrated, and disembowelled. And you still living... your entrails are to be burnt before your eyes, your head to be cut off, and your head and quarters to be disposed of at the pleasure of the king’s majesty’



The Boston News-Letter.

Published by Authority.

From Monday April 17. to Monday April 24. 1704.

London Flying-Post from Decemb. 23. to 25b. 1703.

Writers from Scotland bring us the Copy of a Sheet lately Printed there, Intituled, A Reasonable Alarm for Scotland. In a Letter from a Gentleman in the City, to his Friend in the Country, concerning the present Danger of the Kingdom and of the Protestant Religion.

This Letter takes Notice, That Papists swarm in that Nation, that they traffick more avowedly than formerly, & that of late many Scores of Priests and Jesuites are come thither from France; and gone to the North, to the Highlands & other places of the Country. That the Ministers of the Highlands and North gave in large Lists of them to the Committee of the General Assembly, to be laid before the Privy-Council.

It likewise observes, that a great Number of other ill-affected persons are come over from France, under pretence of accepting her Majesty's Gracious Indemnity; but, in reality, to increase Divisions in the Nation, and to entertain a Correspondence with France: That their ill Intentions are evident from their talking big, their owning the Interest of the pretended King James VIII. their secret Cabals, and their buying up of Arms and Ammunition, wherever they can find them.

To this he adds the late Writings and Adings of some disaffected persons, many of whom are for the Pretender, that several of them have declared they had rather embrace Popery than conform to the present Government; that they refuse to pray for the Queen, but use the ambiguous word Sovereign, and some of them pray in express Words for the King and Royal Family; and the charitable and generous Prince who has shew'd them so much Kindness. He likewise takes notice of Letters not long ago found in Cypher, and directed to a Person lately come thither from St. Germain.

He says that the greatest Jacobites, who will not qualify themselves by taking the Oaths to Her Majesty, do now with the Papists and their Companions from St. Germain set up for the Liberty of the Subject, contrary to their own Principles, but merely to keep up a Division in the Nation. He adds, that they aggravate those things which the People complain of, as to England's refusing to allow them a freedom of Trade, &c. and do all they can to foment Divisions betwixt the Nations, and to obstruct a Redress of those things complain'd of.

The Jacobites, he says, do all they can to persuade the Nation that their pretended King is a Protestant in his Heart, tho' he dares not declare it while under the Power of France; that he is acquainted with the Mistakes of his Father's Government, will govern us more according to Law, and endear himself to his Subjects.

They magnifie the Strength of their own Party, and the Weakness and Divisions of the other, in order to facilitate and hasten their Undertaking; they argue themselves out of their Fears, and into the highest assurance of accomplishing their purpose.

From all this he infers, That they have hopes of Assistance from France, otherwise they would never be so impudent; and he gives Reasons for his Apprehensions that the French King may send Troops thither this Winter, 1. Because the English & Dutch will not then be at Sea to oppose them. 2. He can then best spare them, the Season of Action beyond Sea being over. 3. The Expectation given him of a considerable number to join them, may encourage him to the undertaking with fewer Men if he can but send over a sufficient number of Officers with Arms and Ammunition.

He endeavours in the rest of his Letters to answer the foolish Pretences of the Pretender's being Protestant, and that he will govern us according to Law. He says, that being bred up in the Religion and Politicks of France, he is by Education frated Enemy to our Liberty and Religion. That the Obligations which he and his Family owe the French King, must necessarily make him to wholly at his Devotion, and to follow his Example that if he sit upon the Throne, the three Nations must be oblig'd to pay the Debt which he owes to French King for the Education of himself, and for Entertaining his supposed Father and his Family. And since the King must restore him by his Troop if ever he be restored, he will see to secure his own Debt before those Troops leave Britain. The Pretender being a good Proficient in the French and Spanish Schools, he will never think himself sufficiently aveng'd, but by the utter Ruine of his Protestant Subjects, both as Hereticks and Traitors. The late Queen, his pretended Mother, who sold Blood when she was Queen of Britain, advis'd to turn the West of Scotland into a hunting Field will then for doing so by the greatest part of a Nation; and, no doubt, is at Pains to have her pretended Son educated to her own Mind: Therefore he says, it were a great Madness in the Nation to take a Prince bred up in the horrid School of Iniquity, Persecution and Cruelty, and filled with Rage and Envy. The Jacobites, he says, both in Scotland and at St. Germain, are impatient under their present Straits, and knowing their Circumstances cannot be much worse than they are, at present, are the more inclinable to the Undertaking. He adds, That the French King knows there can be no more effectual way for himself to arrive at Universal Monarchy, and to raise the Protestant Interest, than by setting up the Pretender upon the Throne of Great Britain, he will in all probability attempt it; and tho' he should be periwaded that the Design would miscarry in the close, yet he can nor but reap some Advantage by imbroiling the three Nations.

From all this the Author concludes it to be the Interest of the Nation, to provide for Self defence, and says, that as many have already taken up Arms, and are furnishing themselves with Ammunition, he hopes the Government will not only allow it, but encourage it, since the Nation ought all to appear as one Man in the Defence

The evolution of newspapers in the US



THE NUMB. 50. Boston GAZETTE, OR COUNTRY JOURNAL

Containing the freshest Advices Foreign and Domestic.



MONDAY, MARCH 15, 1750.

To the PRINTERS, &c.

I Really think you Printers are the most mischief making Set of Men in the World—Why can't you content your selves with publishing Sermons and other good Books: such as the common People may be allowed to read: But you must needs, like Poets, with Things which only a few Folks have any Right to concern themselves about—You discover your MALIGNANCY to the Publick in dwelling upon such Subjects, as tend to give us great Pain and Disquietude—had you given us the History of true Patriots and Heroes—of well-laid Plans, of glorious Achievements and successful Campaigns—of Battles fought with Honour and Victory—such, it would have been pleasant to us—but alas! you full mentioned Louibourgs, and said no more—or had you only told us some merry Tales, they would have pleased us, provided they had no Meaning—but your Subjects have been so grown and melancholy, that we are in Danger of a Fit of the Spiles—Do you pretend to find Fault with Generals? Intolerable Insolence! What might not be made to appear under such Colours, if you should be so malicious as to publish all the Faults you are pleas'd to suspect of them? And consider the Handful of condemning People upon BARE SUSPICION!

Well, you had fair Warning of all this, by my Knowledge, some Months ago—I perceiv'd you had an List at SCRIBBLING, and I was afraid you would set our Country on Fire—As you are in an odd Light to the World; and therefore I published in the

Who is meant by that? And so they will keep guessing and guessing, and applying and applying, till they fancy they hit right, and do some Folks a great deal of Harm.

I am of the Mind, that not only the Press, but the Speech of People too, at this Juncture ought to be restrain'd.—Great Mischief may be done by the Freedom of Speaking, as they call it.—I was at the Evening in Company, where a Gentleman took the Liberty to talk of Generals.—He told us that BRADDOCK was an experienced and brave Commander—then he was indeed unfortunate, but no Blame could be justly imputed to him or his Officers.—He took Notice of the Progress he made to Du Quebec, and the great Difficulties that attended his March—having reach'd within a few Miles of the Fort, by the 9th of July, tho' he had encountered Mountains untrod before, and had not the Advantage of Water-Carriage.—He particularly observ'd that this General took proper Care, to get a Supply of Provisions for his Army in Season, and was never without a Sufficiency of the best.—In short, he gave it as his Opinion, that BRADDOCK was an honest Man, and hop'd that other Generals might be as honest as he.—He led us from Du Quebec to Oswego, and told us the exact Distance from that Fort to Albany; and from thence to Lake-George.—He then began to enlarge upon some Matters of great Importance, with so much Warmth and Freedom, that I was oven frighted.—I was disturb'd in my Rest the whole Night after;—I could not help concerning myself, and fearing lest I should incur the Displeasure of my Friends for being present in such Company, tho'

Monrofs, belonging to the Royal Train of Artillery in this Place were Passengers, having put into a small Harbour, by Reason of bad Weather, in the Night took a Number of Indians in Canoes boarded and took the Vessel and made Prisoners of the Men; but what they have done with them we have not yet heard.

B O S T O N, March 15.

On Wednesday last the Great and General Court or Assembly of this Province was adjourn'd to the 30 of this Month.

Capt. Metcalf was to sail from Halifax the Day after Capt. Junkins, who arrived here last Monday in 14 Days from that Place; on Tuesday 7-Night they saw a Sloop, which they suppos'd to be Metcalf's, make Signals of Distress, but as the Wind blow very hard it was unpracticable to give them any Assistance.

Yesterday Afternoon, Capt. Trefrey arrived here in five Days from Halifax, the Papers are not yet come to Hand: He informs, that a Day or two before he sail'd, a Fire broke out there at one Picket's Hoole, which entirely consum'd that and several adjoining Building, the Loss sustain'd computed to be £ 2000 Sterling: He also informs, that Capt. Piercy and one other Transport which went from hence to bring up our Soldiers, were arriv'd there. As Capt. Trefrey brings no Account of Capt. Metcalf, mentioned above, we fear'd he is either blown off, or founder'd. This Morning arriv'd here in three Days from Halifax, General WINSLOW.

Since our last, several Fires have broke out in Town, but by the Activity of the People, none of them got to such a Height, as to do any considerable Damage.

of May next, are to be sold by the Printers hereof.

Early newspapers helped to promote the Revolutionary War

- The leaders of the revolt used the press to drum up public support for their cause
- In 1776 Thomas Paine wrote *Common Sense* to explain the idea of revolution in words that uneducated people could understand
- It sold 120,000 copies and was reprinted in newspapers



After the war... the 'partisan' newspaper

- Early US leaders fought bitterly about how the government should be run
- Partisan newspapers backed different opposing views and attacked each other fiercely
- They mixed news and opinions indiscriminately



Benjamin Franklin

Pennsylvania Gazette

- Improved editorial content
- Concept of paid newspaper advertising
- Policy of editorial impartiality

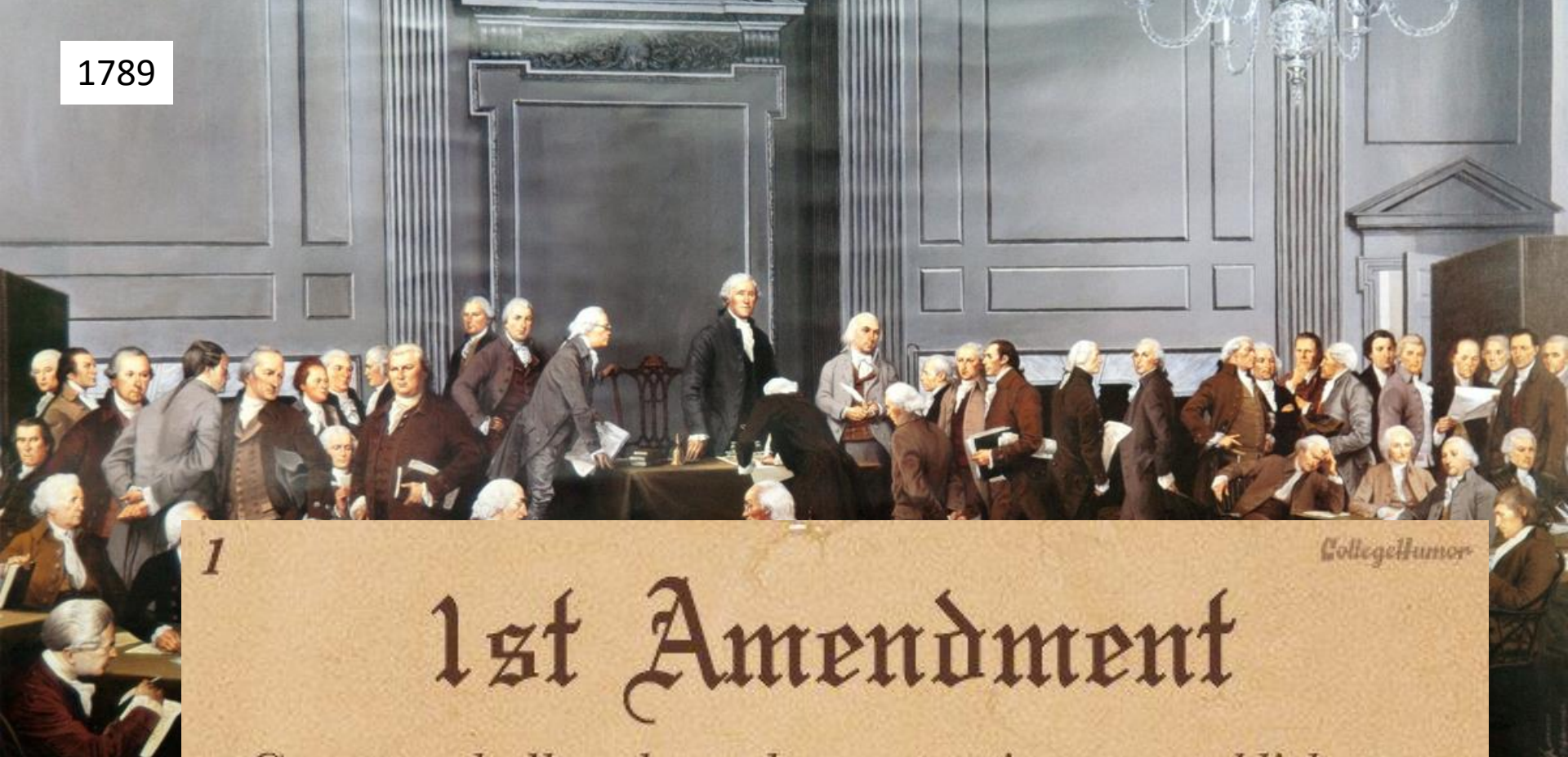


“Printer Patriot Philosopher Statesman”

- Introduces political cartoon
- Member of Constitutional Convention which leads to creation of US Constitution
- Along with Madison and others.. Pens the Bill of Rights



1789



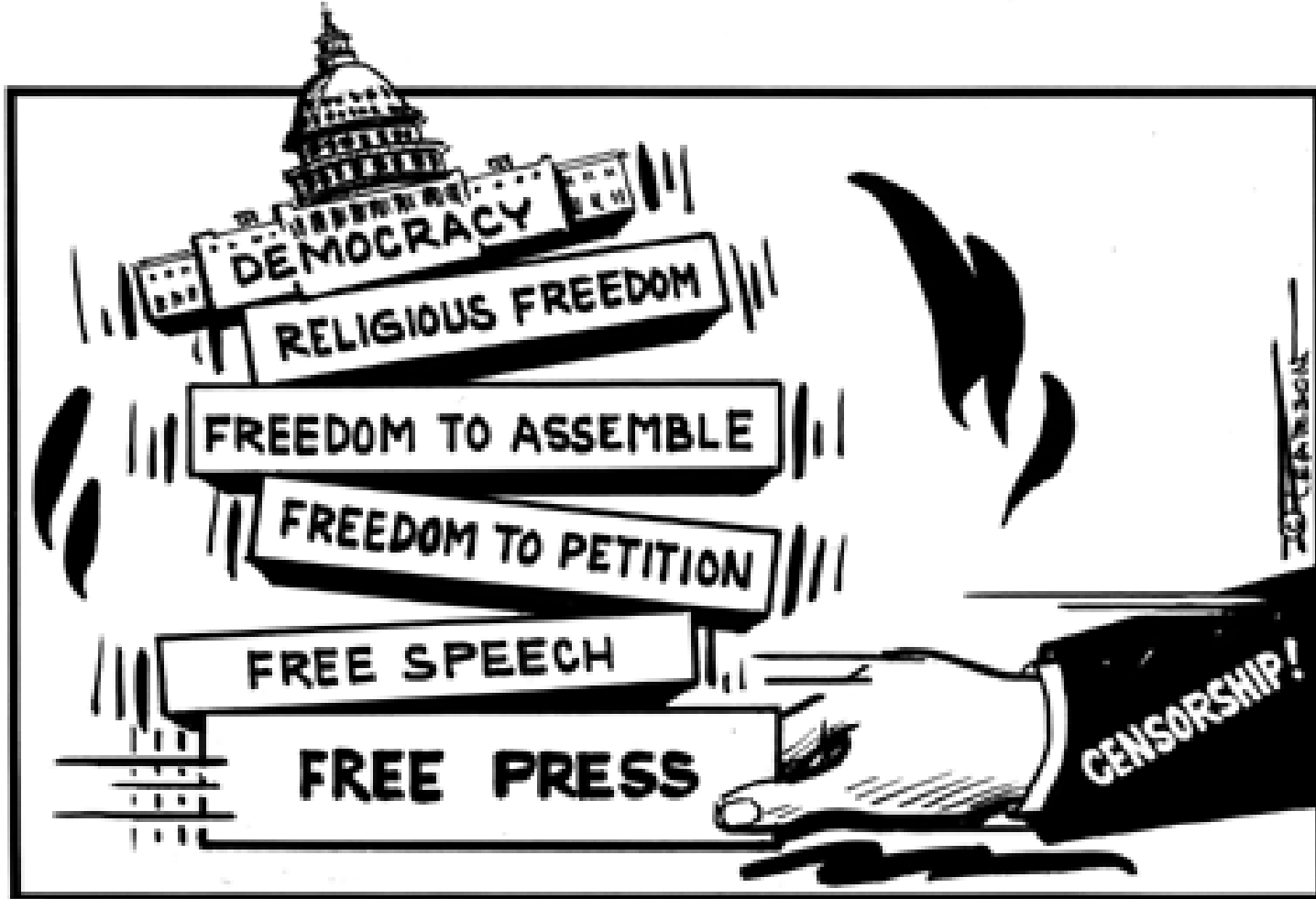
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CollegelHumor

1st Amendment

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.

The Fourth Estate...

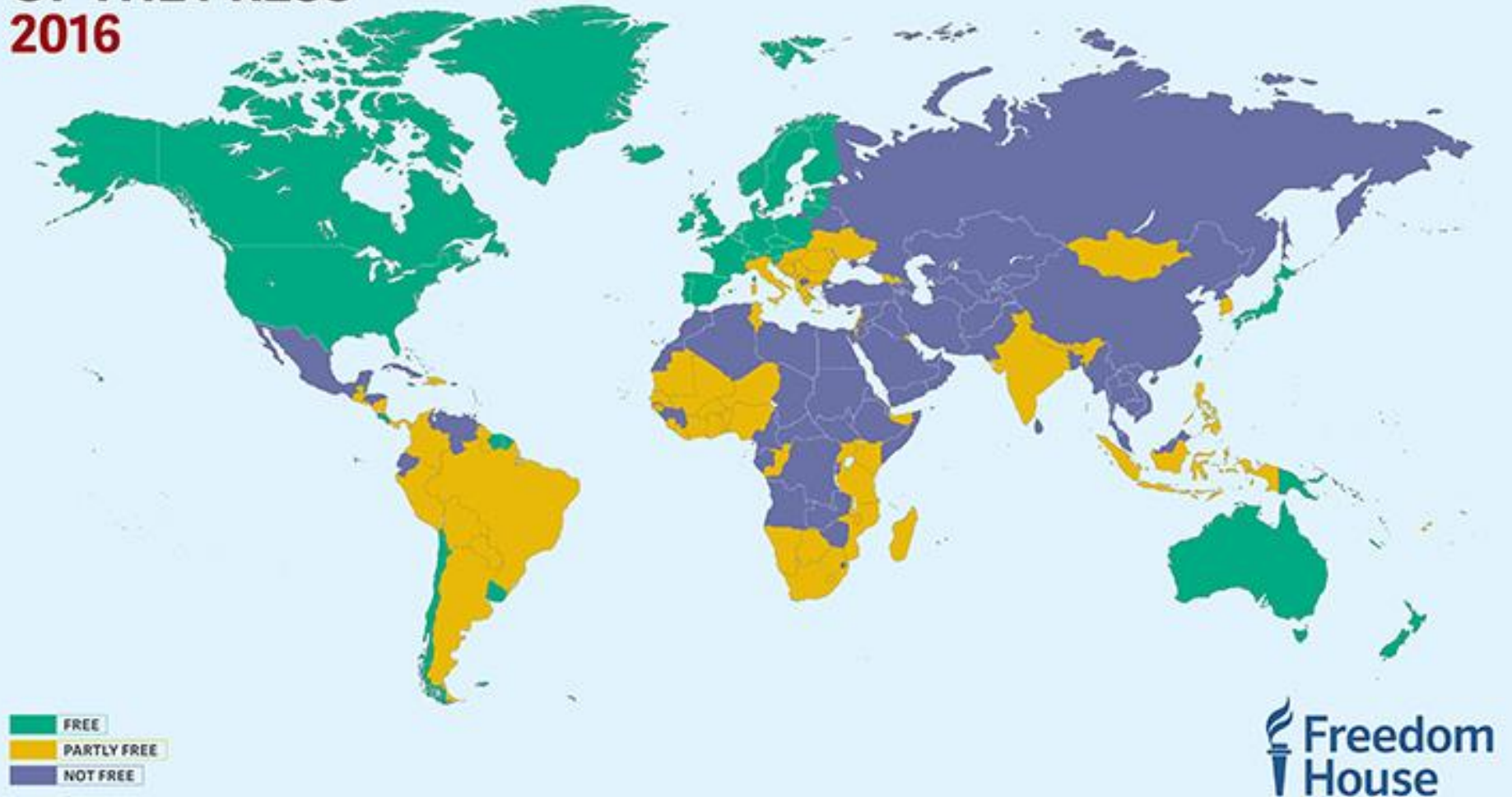


” There are three Estates in Parliament; but, in the Reporters' Gallery yonder, there sat a Fourth Estate more important far than they all.” Edmund Burke 1700’s

The lynch pin of democracy

FREEDOM OF THE PRESS 2016

freedomhouse.org



As the 19th century progressed... CIVIL WAR.



“The Civil war influenced newspapers more than any other event of the century” *Wally Hastings, Journalism historian*

Objectivity in the Civil War



News syndicates sold information about the war to newspapers in both the North and the South

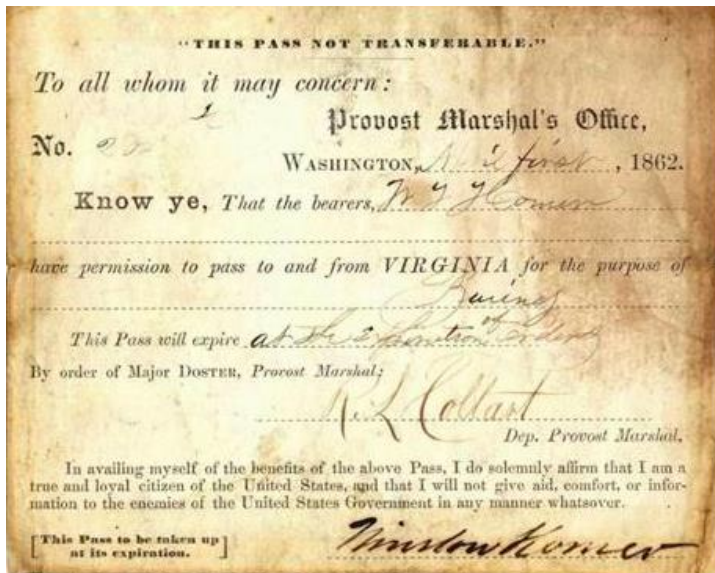
Reporters just collected the facts – who, what, when, where, and how – and reported them without taking a position

Press Credentials



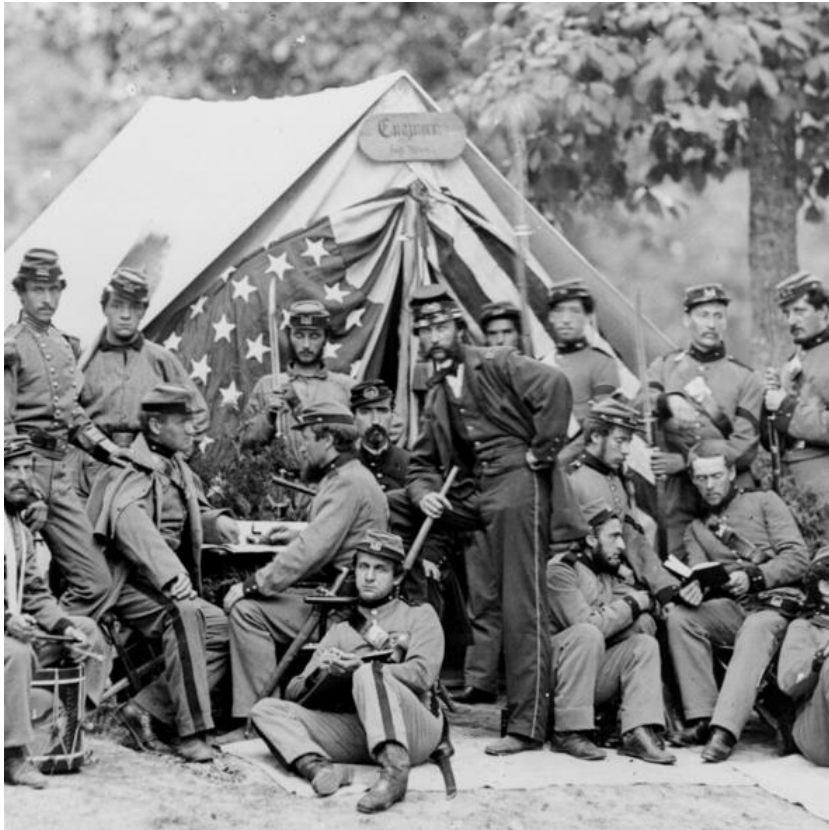
Spies posed as reporters

Members of the press had to be certified as reporters and had to have a press pass on the scene



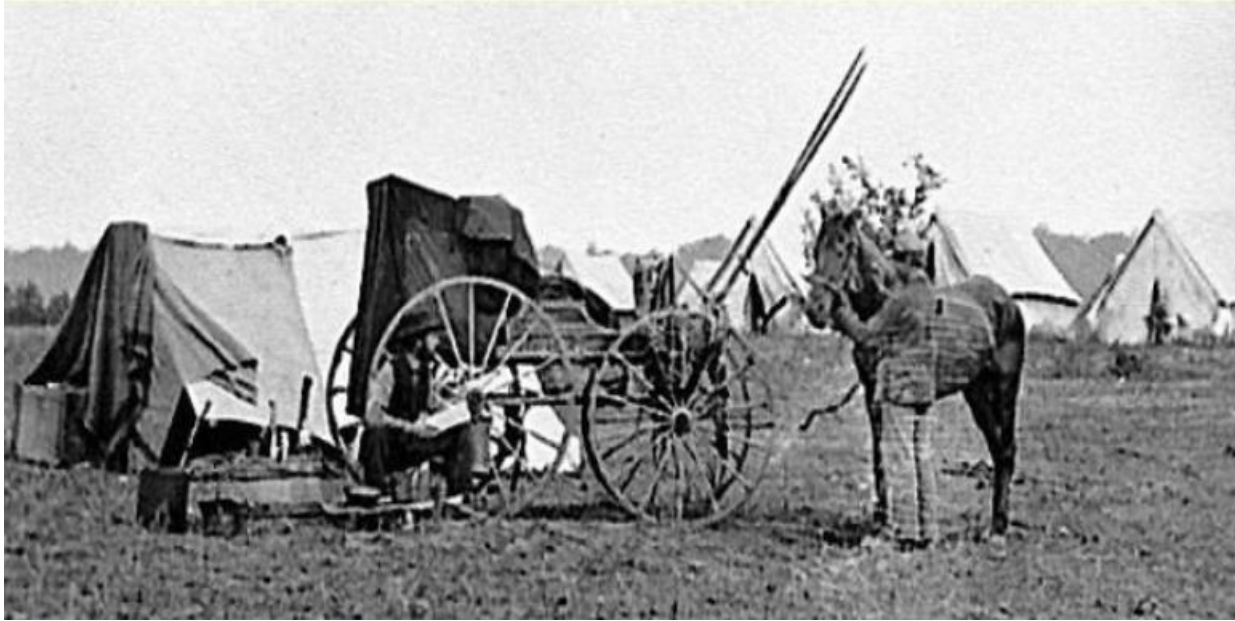
Photojournalism

Photographer Matthew Brady convinced President Lincoln to let him document the Civil War in photographs



Brady was one of the first to capture the Civil war on film

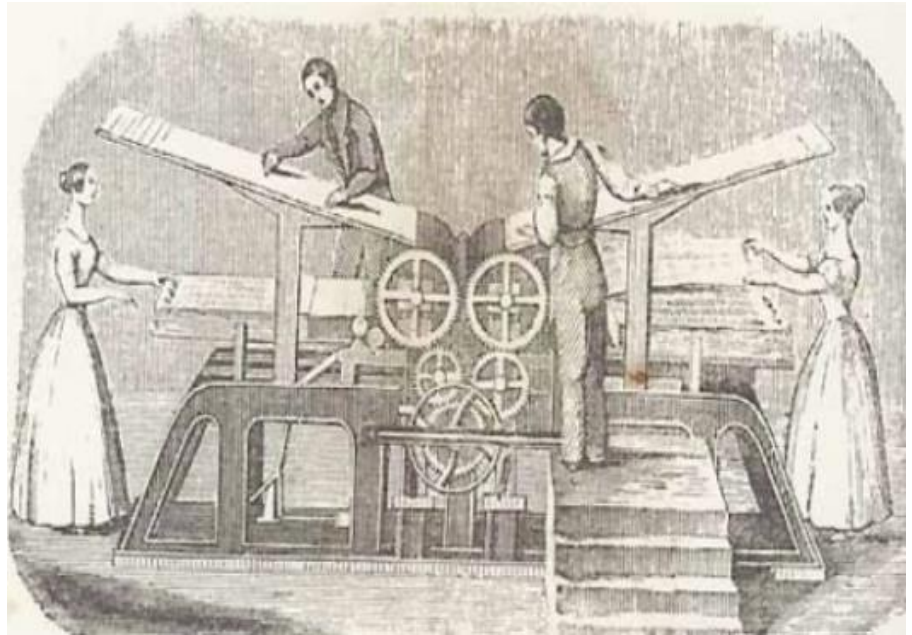
War Correspondents



For the first time journalists actually went onto battlefields to write at-the-scene reports

The Steam Engine and the Industrial Revolution

- This new technology: steam powered engine allowed for printing of 4000 copies of a newspaper in an hour
- Reduced the price of a newspaper to 1cent
- The “Penny Press” was born.. The first truly mass media



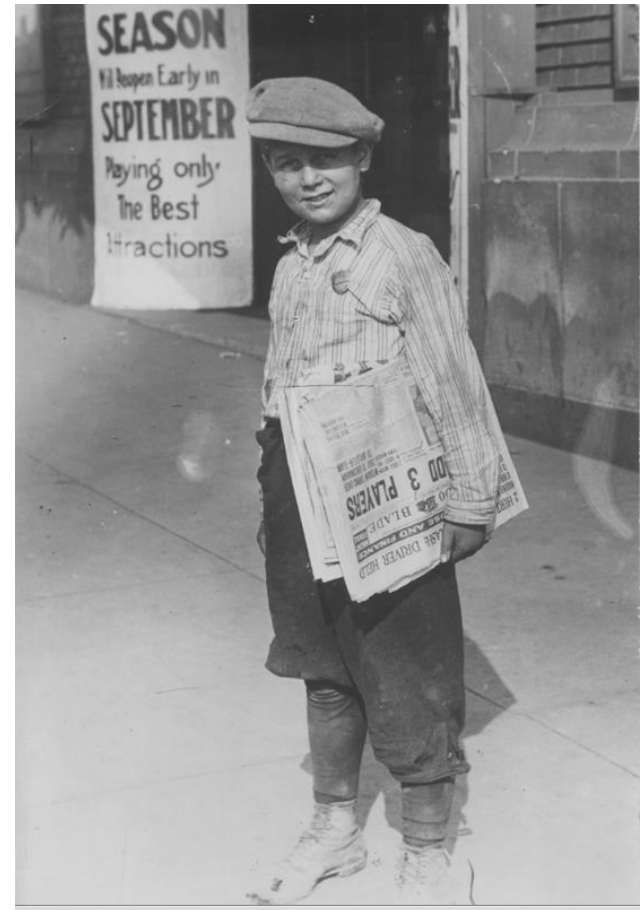
The Birth of the “Modern Newspaper”



- Free of government or party control
- Simple wording
- Organized with city staff covering regular beats and spot news
- DC and foreign correspondents
- Topped 40,000 circulation within 15 months
- Herald Tribune (spinoff) is still published now

“Yellow Journalism”

- By the end of the 19th century, newspapers were the nation’s main source of information
- As huge newspaper empires grew, so did the competition and circulation wars
- “Yellow journalism” used sensationalism as a way to increase readership: loud headlines on sin, sex, rumors, even fake stories



The “one off” problem

It began when one publisher...

- Joseph Pulitzer owned the St. Louis Post Dispatch and took over the New York World in 1883
- He was a crusader for hard news, but liked to present it with sensationalism
- At first he demanded accuracy from his reporters



Joseph Pulitzer

*Founder of the Pulitzer Prizes
and Columbia School of
Journalism*

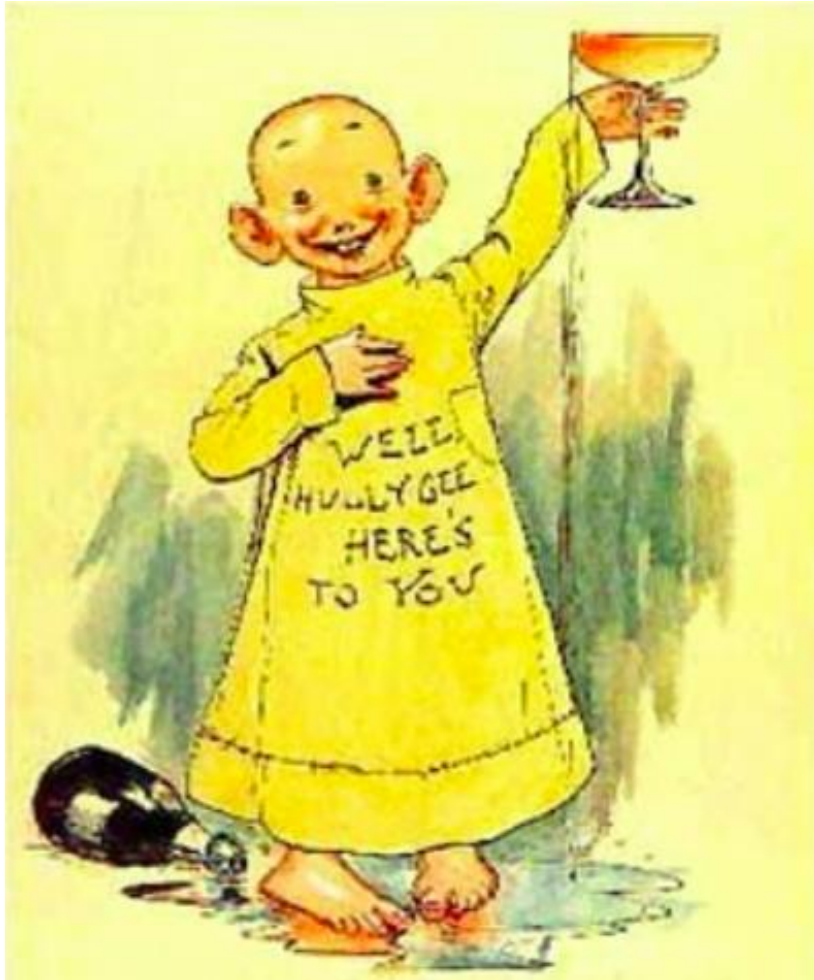
...Challenged another



William Randolph Hearst

- William Randolph Hearst owner of the *San Francisco Examiner*, bought *New York Journal* in 1895
- He loved politics and hoped to run for president
- Taking on Pulitzer as a rival, his paper emphasized crime, sex, scandals, and violence

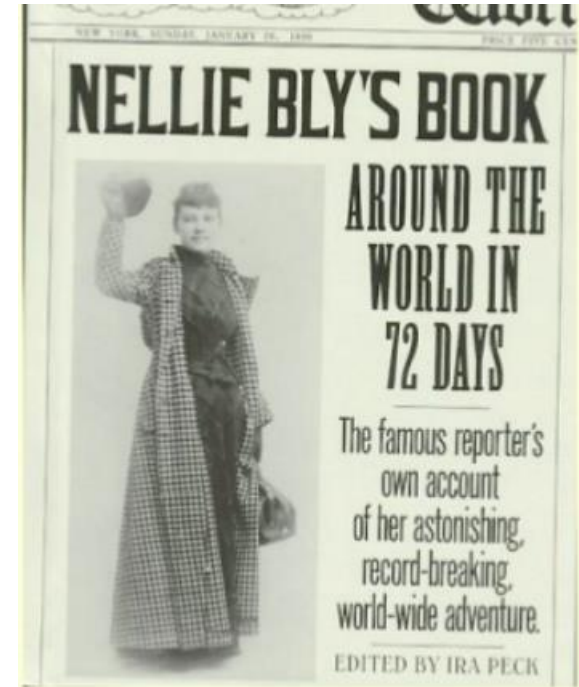
The battle raged over comic strips



- Pulitzer was the first publisher to run comic strips in his paper
- He and Hearst fought over the “Hogan’s Alley” comic strip printed in yellow ink, by James Outcalt
- The term “yellow journalism” came to mean any sensational, inaccurate reporting

It continued over “stunt journalism”

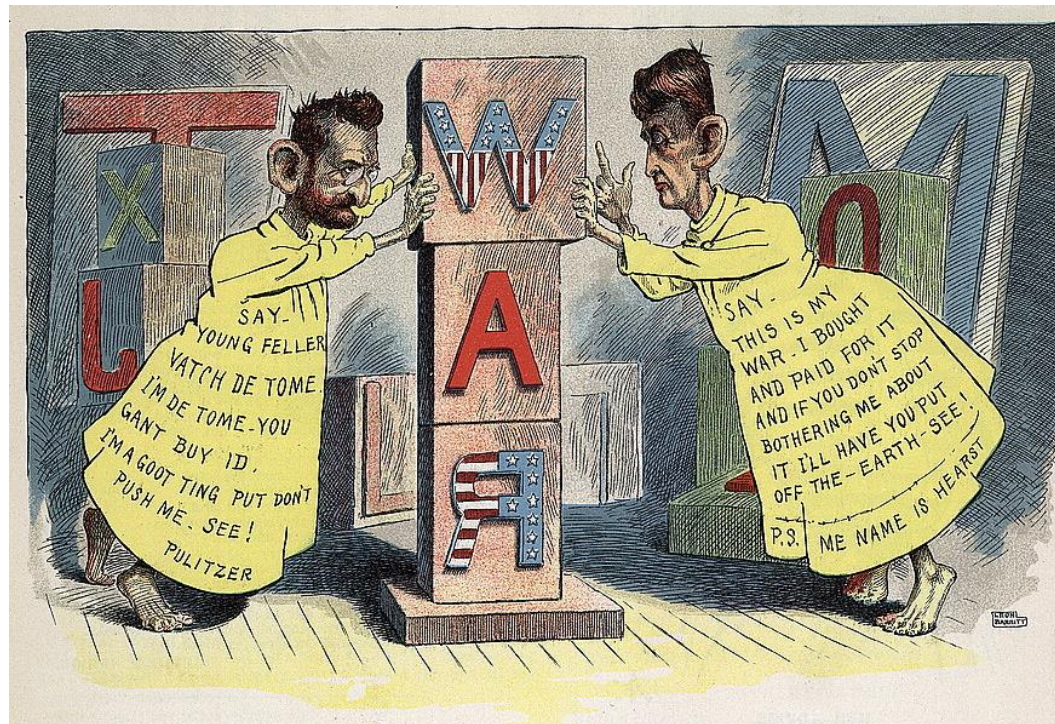
- Both publishers used publicity stunts to build readership:
- Pulitzer sent “Nelly Bly” up in a hot air balloon
- She also pretended to be out of her mind in order to investigate conditions in insane asylums



*Elizabeth Jane Cochrane
a.k.a. “Nellie Bly”*

...and may even have caused a war

- By exaggerating news about events in Cuba, Hearst and Pulitzer may have helped cause the Spanish-American War in 1898



“You furnish the pictures. I will provide the war” Randolph Hearst

MAINE EXPLOSION CAUSED BY BOMB OF

Capt. Sigsbee and Consul-General Lee Are in Doubt--The Special Tug, With Submarine Divers, to Havana to Find Out for an Immediate Court of Inquiry--260 Men Dead

SUPPRESSED DESPATCH TO THE STATE DEPARTMENT THE CAPTAIN SAYS THE ACCIDENT WAS MADE BY E. C. PENDLETON, JUST ARRIVED FROM HAVANA. SAYS HE OVERHEARD TALK THERE OF A PLOT TO DESTROY THE MAINE. ZARINSKI, THE DYNAMITE EXPERT, AND OTHER EXPERTS REPORT TO THE WORLD THAT THE EXPLOSION WAS ACCIDENTAL--WASHINGTON OFFICIALS READY FOR VIGOROUS ACTION IF SPANISH RESISTANCE CAN BE SHOWN--DIVERS TO BE SENT DOWN TO MAKE CAREFUL EXAMINATION



\$50,000 REWARD.—WHO DESTROYED THE MAINE?—\$50,000 REWARD.

The Journal will give \$50,000 for information furnished to it which will result in the conviction of the perpetrator of this outrage.

NEW YORK JOURNAL
 AND ADVERTISER.

The Journal will give \$50,000 for information furnished to it which will result in the conviction of the perpetrator of this outrage.

NO. 4,174. NEW YORK, THURSDAY, FEBRUARY 17, 1898.—11 PAGES. PRICE ONE CENT

DESTRUCTION OF THE WAR SHIP MAINE WAS THE WORK OF AN ENEMY

\$50,000!
\$50,000 REWARD!
 For the Detection of the Perpetrator of the Maine Outrage!

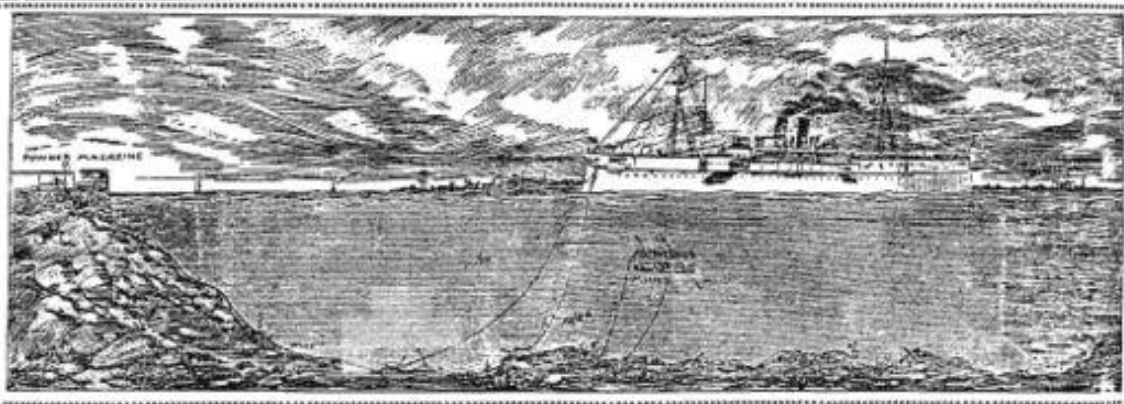
Assistant Secretary Roosevelt Convinced the Explosion of the War Ship Was Not an Accident.

\$50,000!
\$50,000 REWARD!
 For the Detection of the Perpetrator of the Maine Outrage!

The New York Journal offers a reward of \$50,000 for information which will result in the conviction of the perpetrator of this outrage. The reward will be paid to the person or persons who furnish the information which will result in the conviction of the perpetrator of this outrage. The reward will be paid to the person or persons who furnish the information which will result in the conviction of the perpetrator of this outrage.

The Journal Offers \$50,000 Reward for the Conviction of the Criminals Who Sent 258 American Sailors to Their Death. Naval Officers Unanimous That the Ship Was Destroyed on Purpose.

The New York Journal offers a reward of \$50,000 for information which will result in the conviction of the perpetrator of this outrage. The reward will be paid to the person or persons who furnish the information which will result in the conviction of the perpetrator of this outrage. The reward will be paid to the person or persons who furnish the information which will result in the conviction of the perpetrator of this outrage.



“Remember the Maine! To hell with Spain!”

Shells--Survivors Brought to Key West Scout the Idea of Accident--Spanish Officials Protest Too Much--Our Cabinet Orders a Searching Inquiry--Journal Sends Divers to Havana to Report Upon the Condition of the Wreck.

The public wanted professionalism

- Newspapers remained the dominant medium for information
- Outcry against “yellow journalism” led to demand for greater truthfulness and accountability
- Some journalists saw their work as a profession with a responsibility to the public
- Some newspapers adopted codes of ethics and standards of fairness and accuracy

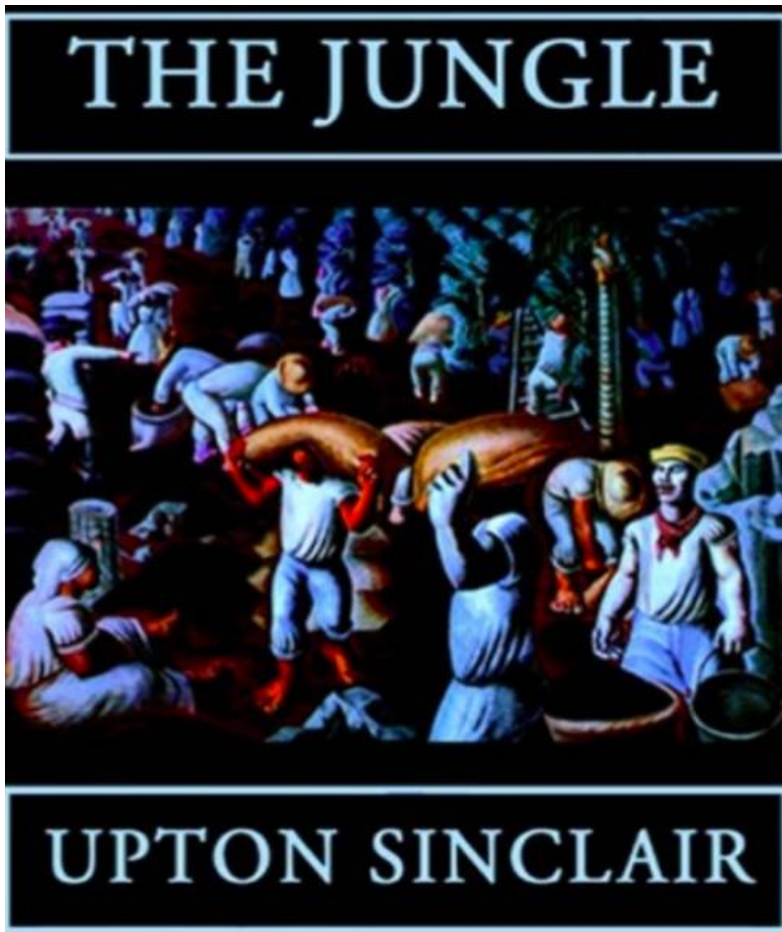
The face of professionalism

- Adolph Ochs bought the New York Times in 1896
- Balanced reporting, high level writing
- Ushered the age of Subscription instead of relying on the paper boy



“All the news that’s
fit to print”

The “golden age” of journalism



- Muckracking:
- Investigative, socially, conscious reporting takes off
- Upton Sinclair's *The Jungle* leads to new, much more stringent food and drug laws

“The muckrakers”



Photojournalist Jacob Riis captured slum life in his photographs

- Industrialization led to slums and terrible conditions for the poor
- Journalists exposed these problems and helped start sweeping reforms
 - Better working conditions
 - Sanitation
 - Laws to protect people
 - Honest government
 - Regulation of big business

The journalist as expert



- Walter Lippman became the best-known columnist of the century and a model of the professional, well-educated, expert journalist
- He advised presidents and was a very influential figure of his time

1939: first TV broadcasts made



- WWII delays progress
- Powerful networks don't emerge until 1950's



... the first network news “star”



- Edward R. Murrow starts as a radio journalist
- On TV , challenged Sen Joe McCarthy’s red-baiting witch hunts
- Set the standard for later news anchors like Walter Cronkite

Good night and good luck...
Reported “Battle of Britain” live from
the scene

Investigative journalism



Carl Bernstein and
Bob Woodward

- The Pentagon Papers proved that the U.S. government had lied to the public about the Vietnam War
- In 1972, two young Washington Post reporters broke the Watergate story that led to the resignation of President Richard Nixon

Journalism shines in Vietnam.. A turning point for the media



Generals and Presidents saw television as an enemy....
They learn that pictures and media can be hazardous to
foreign policy



The
Who

Won't Get Fooled Again



AllPosters

PENTAGON FORMS WAR PRESS POOL

PENTAGON FORMS WAR PRESS POOL; NEWSPAPER REPORTERS EXCLUDED

By RICHARD HALLORAN, Special to the New York Times

Published: October 11, 1984



Lance aux Epines

Calivigny I.

US invades Grenada in 1983 in response to a hard-line Stalinist coup

After Grenada....Military offers a compromise to the media....

- Media-Military Relations Panel issues report in August 1984
- “the U.S. media should cover U.S. military operations to the maximum degree possible consistent with the mission security and the safety of U.S. forces.”

1990's: Welcome to the Internet



1990's: Welcome to the Internet

DRUDGE REPORT

Journalist Fired for
Cemetery Urination -- at
Soldier's Funeral...



BATTLE OF BUSH: NEW MOVIE
RAISES MYTHS WITH
'POLITICAL OPERATIONS'...

British judge sees 'no
evidence' Diana was
murdered...

'It Is Just Not Walter
Reed': Soldiers Share
Troubling Stories Of
Military Health Care Across
USA...

Hill Hearings...

EARLY START TO
DAYLIGHT-SAVING TIME CALLED
'MINI-Y2K'...

UPDATE: Kyalala critic shot
in front of his Maryland
home...

WAL-MART Fires Employee for
'Tapping' NY TIMES Reporter,
Others...

Bloomberg may still run for
president...



CHINA MILITARY SPENDING
BOOM...

Aims for 2008 Space Flight,
Space Walk...

Fired Employee Wounds 3 in
Long Beach Shooting...

Afghan Mafia: U.S. Troops
Dusted Insurgents...



KENTUCKY FIRED HILLARY: NY SENATOR
ADOPTS SOUTHERN DRAWL IN CHURCH
SERVICE...

Stocks Try to Steady, Finish Near
Lows...



ASIAN MARKETS ROCKED...

- 1995: Craigslist – online advertisement
- 1996: nytimes.com
- 1997: *Dallas Morning News* breaks story on its web site that suspect Timothy McVeigh has confessed to Oklahoma City bombing
- 1998: Drudge Report: breaks Monica Lewinsky scandal to public

The 24-hour news cycle is born



- First Gulf War: CNN realized audience would be eager to watch certain news anytime, day or night
- Paper newspapers can't compete.. Online news dominates

2000's: DotCom Boom

2000: Google introduces AdWords

2001: Birth of Wikipedia – blogging takes off, Twitter is used to spread news

2004: Popular social media websites : Facebook

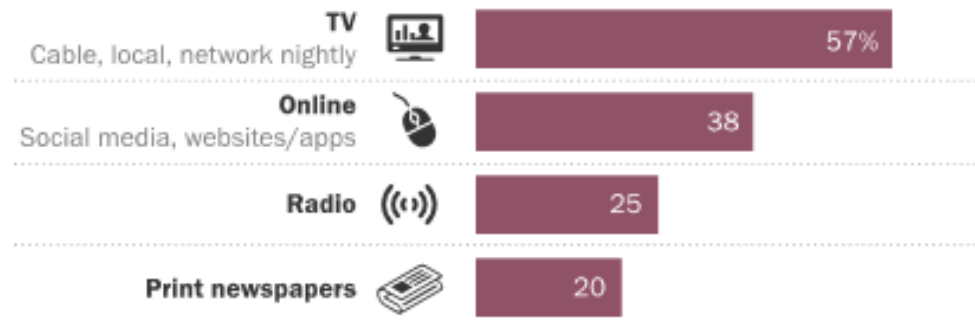
2009: *Christian Science Monitor* become first national publication to cease paper edition (after 100 years) and publish only online

Where do people get their news today?

2016

About four-in-ten Americans often get news online

% of U.S. adults who often get news on each platform



% of each age group who often get news on each platform

	18-29	30-49	50-64	65+
TV	27%	45%	72%	85%
Online	50	49	29	20
Radio	14	27	29	24
Print newspapers	5	10	23	48

Note: Just 1% said they never got news on any platform (not shown).

Source: Survey conducted Jan. 12-Feb. 8, 2016.

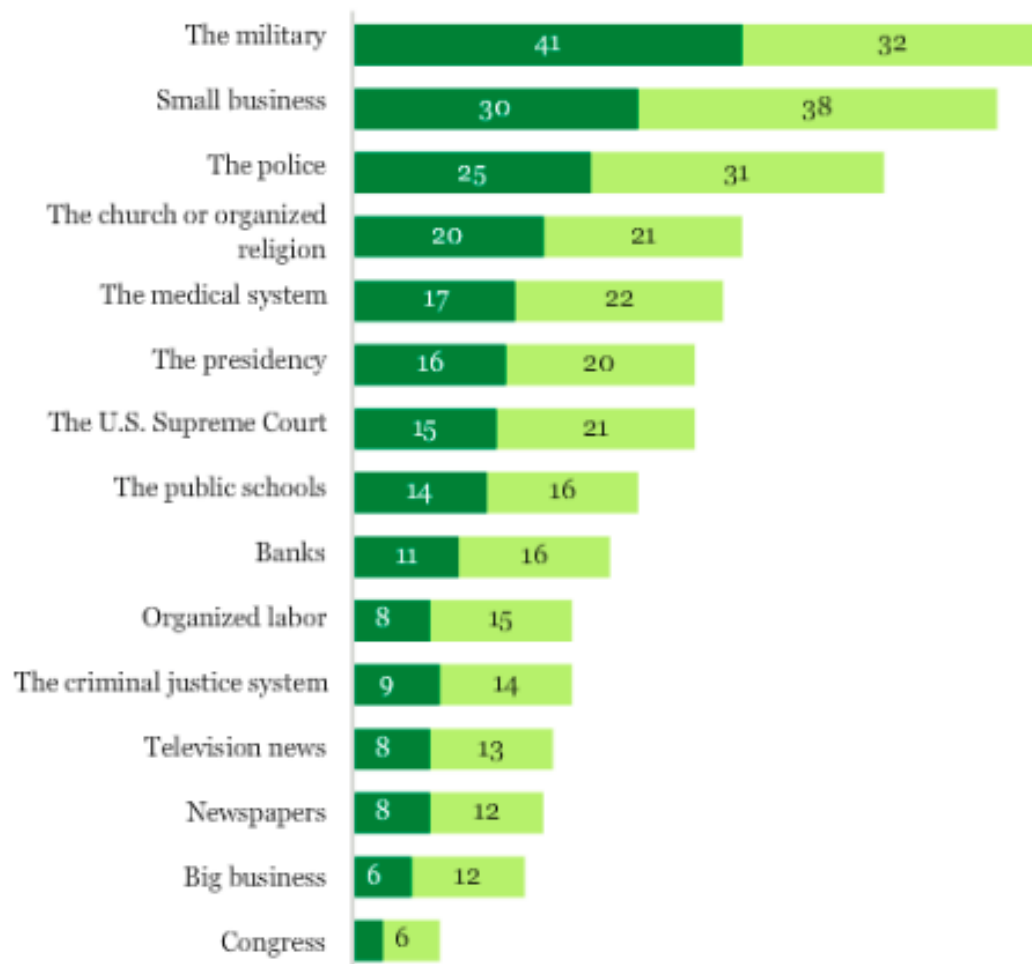
"The Modern News Consumer"

PEW RESEARCH CENTER

I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one -- a great deal, quite a lot, some or very little?

June 1-5, 2016

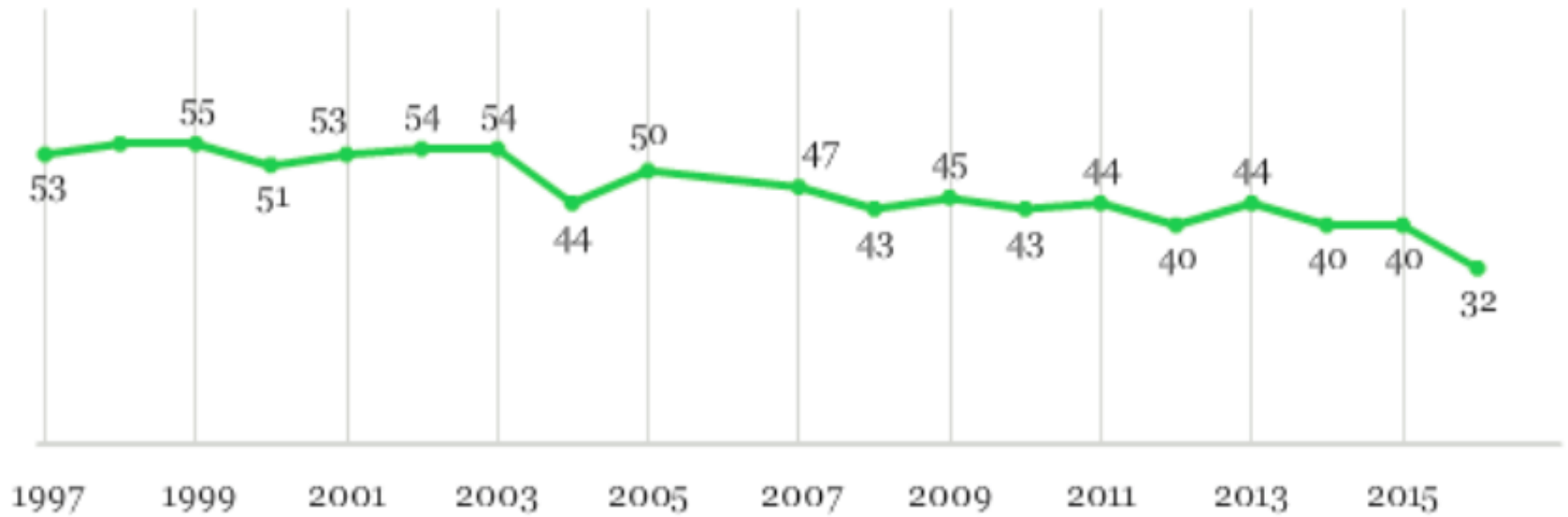
■ % Great deal ■ % Quite a lot



Americans' Trust in the Mass Media

In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV and radio -- when it comes to reporting the news fully, accurately and fairly -- a great deal, a fair amount, not very much or none at all?

■ % Great deal/Fair amount



GALLUP®

Why the mistrust?

fakebook



FAKE

ISM
become the freedom to manipulate



Disinformation \neq Misinformation

intentionally false or misleading to deceive

unintentionally false NOT meant to misleading or deceive

Originated in Russia in 1920's and used by Stalin during WWII

[дезинформация](#), transliterated as *dezinformatsiya*

First appears in the English dictionary in 1980's

Intelligence service makes covert press placement

Article/story published in sympathetic paper/media

Replayed by wire services/ state media

Picked up by mainstream US media



Cold War Disinformation

“Who’s Who in the CIA” East German journalist Julius Mader 1968
(KGB influence)

CIA puts false articles in local newspapers during Soviet-Afghan War: SOVIET EMBASSIES HAD ‘INVASION DAY CELEBRATIONS’

Operation INFEKTION



Disinformation?



Research

Open Access

Reporting Iraqi civilian fatalities in a time of war

Schuyler W Henderson¹, William E Olander² and Les Roberts*³

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* Corresponding author

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Accepted: 6 November 2009

This article is available from: <http://www.conflictandhealth.com/content/3/1/9>

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Abstract

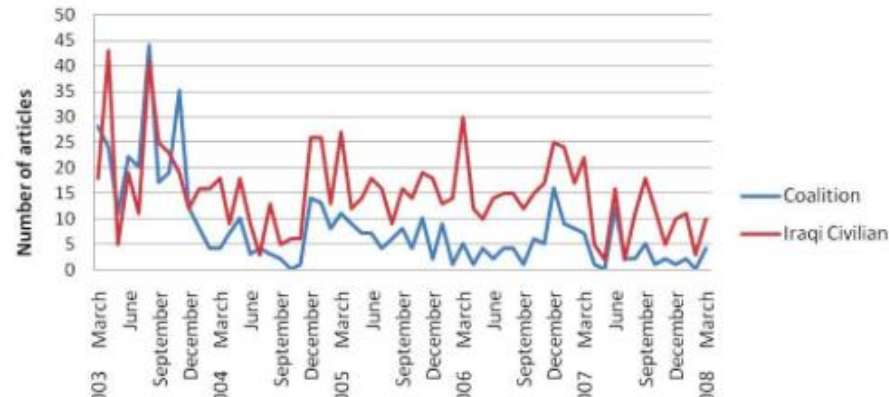
Background: In February, 2007, the Associated Press (AP) conducted a poll of 1,002 adults in the United States about their attitudes towards the war in Iraq. Respondents were remarkably accurate estimating the current death toll of US soldiers, yet were grossly inaccurate in estimating the current death toll of Iraqi civilians. We conducted a search of newspapers reports to determine the extent of the discrepancy between reporting Coalition and Iraqi civilian deaths, hypothesizing

Methods: We examined 11 U.S. newspapers and 5 non-U.S. newspapers using electronic databases or newspaper web-archives, to record any reports between March 2003 and March 2008 of Coalition and Iraqi deaths that included a numeric indicator. Reports were described as "events" where they described a specific occurrence involving fatalities and "tallies" when they mentioned the number of deaths over a period of time. We recorded the number of events and tallies related to Coalition deaths, Iraqi civilian deaths, and Iraqi combatant deaths

people are informed about war and Iraq; examine reasons for Iraq's protracted war; and raise the question of the role of the media in reporting and sustaining armed conflict, and the extent to which newspaper and other media reports can be used as data to assess fatalities or trends in the time of war.

Propaganda/Disinformation During War?

Civillian Casualties



Conclusion: This difference in reporting trends may partly explain the discrepancy in how well people are informed about U.S. and Iraqi civilian fatalities in Iraq. Furthermore, this calls into question the role of the media in reporting and sustaining armed conflict, and the extent to which newspaper and other media reports can be used as data to assess fatalities or trends in the time of war.

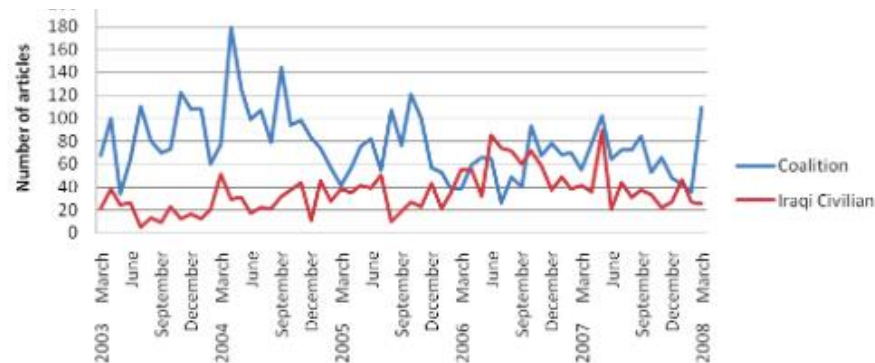


Figure 3
Number of articles per month reporting Coalition and Iraqi civilian death tallies in 11 US newspapers.

'She Was Fighting to the Death'

Details Emerging of W. Va. Soldier's Capture and Rescue

Lynch: Military lied

Despite U.S. reports, she never fired a shot

BY ERIN MCCLAM
Associated Press

NEW YORK — Pfc. Jessica Lynch said Tuesday she is disturbed that the military seemed to overdramatize her rescue by U.S. troops and spread false stories that she went down shooting in an Iraqi ambush.

"That wasn't me. I wasn't about to take credit for something I didn't do," she told *The Associated Press*. "I'm not that person."

The 20-year-old former Army supply clerk — twig-thin and weary, one crutch close at hand — described her ordeal in a Veterans Day interview seven months after the rescue made her a national hero.

Reports circulated by the U.S. military early in the war said Lynch waged a fierce gunbattle with Iraqi fighters who ambushed her 507th Maintenance Company on March 23 at Nasiriyah. She has since said her rifle jammed, and she did not get off a shot.

And Lynch's new book points out that, despite the "tension and drama" of the military videotape showing gun-toting U.S. soldiers rushing into an Iraqi hospital to rescue her, the hospital staff never resisted, and even offered the troops a key.

"It disturbed me," Lynch said. "I knew that it wasn't the truth."

Still, the ex-prisoner of war from rural West Virginia took pains to say that she does not care why the military may have exaggerated her story, and that she considers the soldiers who rescued her April 1 to be heroes.

"No matter what it was, the point is that they got in there, they rescued me, and they took me home safe," she said.

Lynch, who has fair skin and fine blond hair that falls to her shoulders, physically recoils when she recounts her time in the hospital, a time when

[SEE LYNCH, PAGE 8]

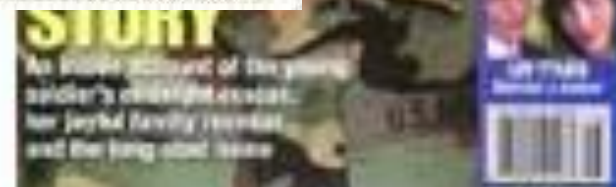
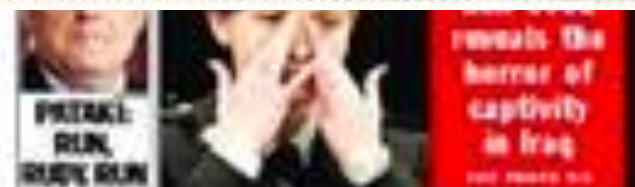
death," the official said. "She ve."
when Iraqi forces closed in on said, noting that initial indication yesterday, how had been life-threatening.
d that the precise sequence of mined, and that further in Lynch is debriefed. Reports efield intelligence, they said, ed communications and from whose reliability has yet to be ls said they had heard "ru- it had no confirmation.



Jessica Lynch says she is "disturbed" by military reports that falsely stated she went down shooting in an Iraqi ambush and dramatized her rescue.



Special Operations forces take Jessica Lynch.



Photojournalism: seeing believing?

Don't trust everything
You see.
Even salt looks like
sugar.

ORIGINAL SHOT 1



ORIGINAL SHOT 2



FINAL, DIGITALLY COMBINED SHOT



In 2003, an LA Times photojournalist covering the Gulf War manipulated this photo..
...and got fired

More examples of War Propaganda



2011 various major daily newspapers published a photograph of four Iranian missiles streaking heavenward



Then..... Little Green Footballs (a blog site) provided evidence that the photo had been faked

More Credibility Problems for the Media

Today's technology let's audiences "see" things that didn't really happen



Impressive views of Hurricane Sandy that were shared by millions online , but they are fake!



Hoboken NJ.... Hurricane Sandy flooding brings out the sharks



Current Problems in Accuracy damages credibility

- Journalists have been shown to be untruthful
- Many examples of reporters making up quotes and stretching the truth
- Jason Blair of NYTimes (top); TV Anchor Dan Rather (middle); Magazine Journalist Stephen Glass (bottom)



Once the most trusted man in news.... Brian Williams



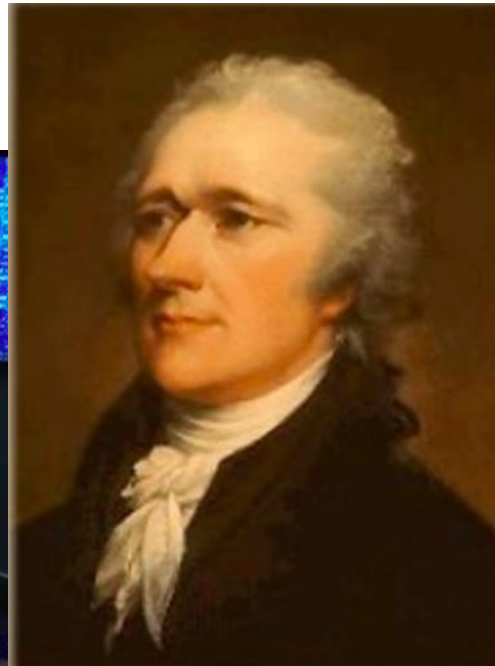


I WAS WITH LOCHTE

WHEN HE WAS ROBBED AT GUNPOINT

Current Problems in Objectivity

Same old...Partisan Politics



The Economics of Blogs: root of lies

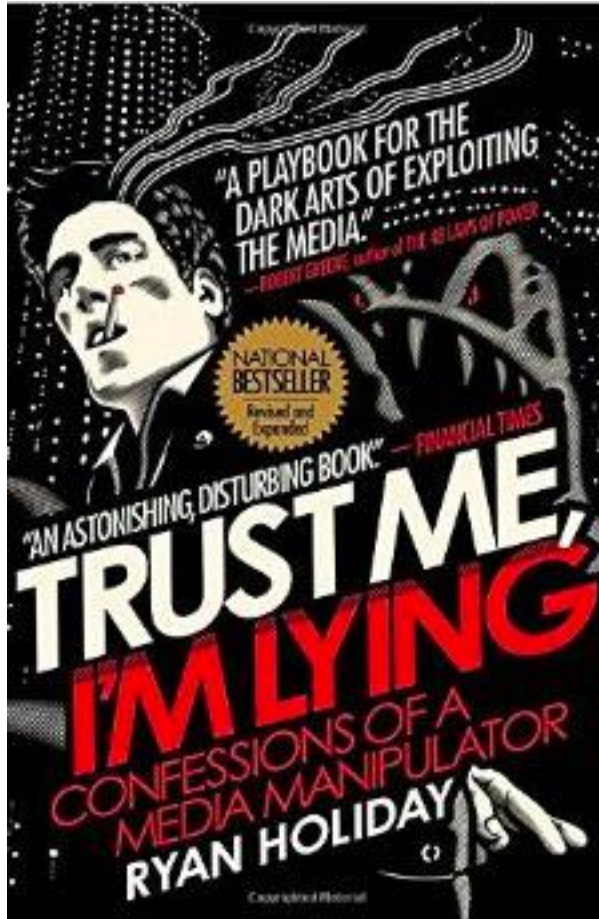
Advertisement × Traffic = Revenue.

Gawker, Business Insider, Politico, BuzzFeed, Huffington Post, Drudge Report...

A click is a click...Blogs need traffic, being first drives traffic, and so entire “stories” are created to make that happen ... truth should not stand in the way



The economics of the internet facilitate the propagation of “Fake” news



- Scooping
- Stacking
- Linking

The JFK Photo That Could Have Changed History

Posted Dec 26th 2009 2:07AM by [TMZ Staff](#)

TMZ has obtained a never-before published photograph which appears to show John F. Kennedy on a boat filled with naked women -- it's a photo that could have altered world events.

EXCLUSIVE



SCOOP

We believe the photo was taken in the mid-1950s. It shows two naked women jumping into the water from the side of the boat. Just below the top deck -- a man appears to be lying on a deck, sunning himself.

TMZ had multiple experts examine the photo -- all say there is no evidence the picture was Photoshopped. The original print -- which is created -- was scanned and examined for evidence of inconsistent lighting, photo composition and other forms of manipulation. The experts all concluded the photo appears authentic.

Professor Jeff Sedik, a forensic photo expert, says the print appears to be authentic. Sedik says the photo is printed on paper consistent with what was used in the 1950s. The emulsion on the surface of the print has numerous cracks -- the result of aging and handling.



REXUS 1096

There are numerous articles and books on **President John F. Kennedy** which mention a 2-week, Mediterranean boating trip that JFK -- then a Senator -- took in August, 1956, with his brother **Ted Kennedy** and Senator **George Smathers**. The trio reportedly entertained a number of women on the yacht. **Jackie Kennedy** was pregnant at the time and was rushed to the hospital while JFK was on the boat. Doctors performed an emergency C-section, but the infant was stillborn.



Blogs:

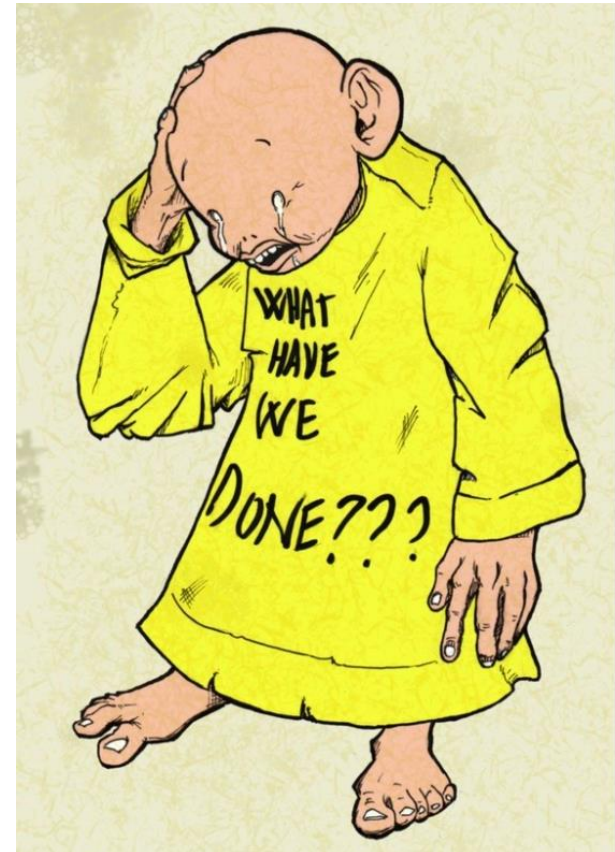
How to determine what is 'news'

Stacking and Linking

STACKING: The reverse chronological order - the de facto standard for blogging... Whatever is on top is considered NEWS (no time for fact checking or vetting)

LINKING: Blogs include multiple links to other sites and blogs that helps legitimize the content by suggesting that the blogger has fact checked the story... this is a ruse...

History has a way of repeating itself



The return of 'yellow journalism'?

The one-off problem is back



Media historian W. J. Cambell once identified the distinguishing markers of yellow journalism as follows:

- Prominent headlines that screamed excitement about ultimately unimportant news
- Lavish use of pictures (often of little relevance)
- Impostors, frauds, and faked interviews
- Color comics and a big, thick Sunday supplement
- Ostentatious support for the underdog causes
- Use of anonymous sources
- Prominent coverage of high society and events.

Sound Familiar????

Books • Entertainment • Politics

Secret Service Agent Says Obama Is Muslim & Gay In New Tell-All Book

7 months ago • by Michael Davies • 135 Comments



Washington, DC — A former **Secret Service** agent whose new book is quickly climbing **Amazon's best-seller charts**, said he is concerned about the state of the country and says it is time the public knows the real truth about our Commander in Chief, Barack Obama.

Former agent, Paul Horner, in his new tell-all book "The Black House," reveals what goes on inside the White House when the news cameras are turned off.

In an interview with NBC News, Horner told Senior Political Analyst Tom Downey that he is one-hundred-percent positive that President Obama is not

A book by a former Secret Service agent claims Barack Obama is a gay Muslim. (AP Photo/Dennis System, File) / AP

NewsExaminer.net ????

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Top 7 The Most Influential African Leaders

3 days ago • Add Comment

Type here to search...



Yet It describes itself as ... “the place to find what’s shaping your world. We curate the most important and engaging news so you don’t have to”

Home - News - Secret Service Agent Says Obama Is Gay & Muslim in New Tell-All...

NEWS

Secret Service Agent Says Obama Is Gay & Muslim In New Tell-All Book

By Jimmy Rustling, ABC News - November 10, 2016 8015 18

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THE BLACK HOUSE



WASHINGTON, D.C. (AP) — A former Secret Service agent whose new book is quickly climbing Amazon's best-seller charts, said he is concerned about the state of the country and says it is time the public knows the real truth about our Commander in Chief, Barack Obama.

🏠 NBC / Blog / NBC News /

Secret Service Agent Says Obama Is Muslim & Gay In New Tell-All Book



Secret Service Agent Says Obama Is Muslim & Gay In New Tell-All Book

🕒 Oct 2, 2015 👤 Jimmy Rustling, NBC News 📍 NBC News, News



Washington, DC — A former Secret Service agent whose new book is quickly climbing Amazon's best-seller charts, said he is concerned about the state of the country and says it is time the public knows the real truth about our Commander in Chief, Barack Obama.

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Horror movies the and their popularity

Obama Announce Presidential Run

Flash P

Fake news - Site profile

NBC.com.co

NBC.com.co – website profile

🕒 13th July 2015 by thatsfake.com

💬 1 Comment

If you're here because of the Kim Davis getting sued by Survivor story – and we're guessing that you are – we've wrote [about it here](#). Yes it's fake. Continue reading for our profile on fake news website NBC.com.co.

Determination: Fake news. Typically – but not exclusively – under the guise of entertainment news.

NBC.com.co is a fake news website that attempts to confuse readers as to the legitimacy of the stories it creates by using the popular NBC brand in the domain name. However the site is not affiliated with or endorsed by the NBC National Broadcasting Company brand.

The site was created on June 29th 2015 and is one of a number of websites that use the .co extension. .co is the domain extension for Colombia. Other sites include USAToday.com.co and NYTimes.com.co, and thus it is likely that these sites are operated by the same person(s).

Home > News > BREAKING: "Tens of thousands" of fraudulent Clinton votes found in Ohio warehouse

NEWS POLITICS

BREAKING: "Tens of thousands" of fraudulent Clinton votes found in Ohio warehouse

By admin1 - September 30, 2016 46021 0

SHARE



Fact Check > Fake News

Ballot Bluffing

A disingenuous article falsely claimed that "tens of thousands" of fraudulent ballots were discovered in a warehouse in Ohio.

Dan Evon Updated: Oct 06, 2016

SHARE 23.2K

SHARE



CityMarket Fresh Food. Low Prices.

\$1.88 lb WITH CARD
Red or Green Seedless Grapes

View Weekly Ad
Valid until Feb. 7

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CLAIM: Thousands of pre-marked ballots for Hillary Clinton and other Democratic candidates were found in a warehouse in Ohio.



Christian Times Newspaper is your premier online source for news, commentary, opinion, and theories. Christian Times Newspaper does not take responsibility for any of our readers' actions that may result from reading our stories. We do our best to provide accurate, updated news and information.



2015 Birmingham England.. Man unloads boxes of ballots at polling station



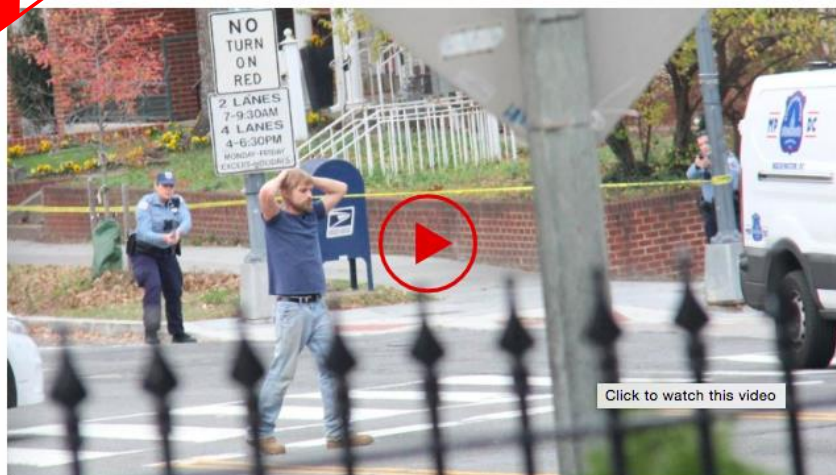
2016 Columbia Electrical worker discovers thousands of votes for Clinton in sealed boxes



#PIZZA GATE

Gun-brandishing man sought to investigate fake news story site, police say

Kevin John, Daniel Allman and Greg Clary, CNN
Updated 2:48 PM ET, Mon December 5, 2016



Click to watch this video

Top stories

-  Iran responds with ban on US citizens
-  Jewish groups call Trump's timing offensive



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Trump slams media over sham 'dossier'

YELLOW JOURNALISM

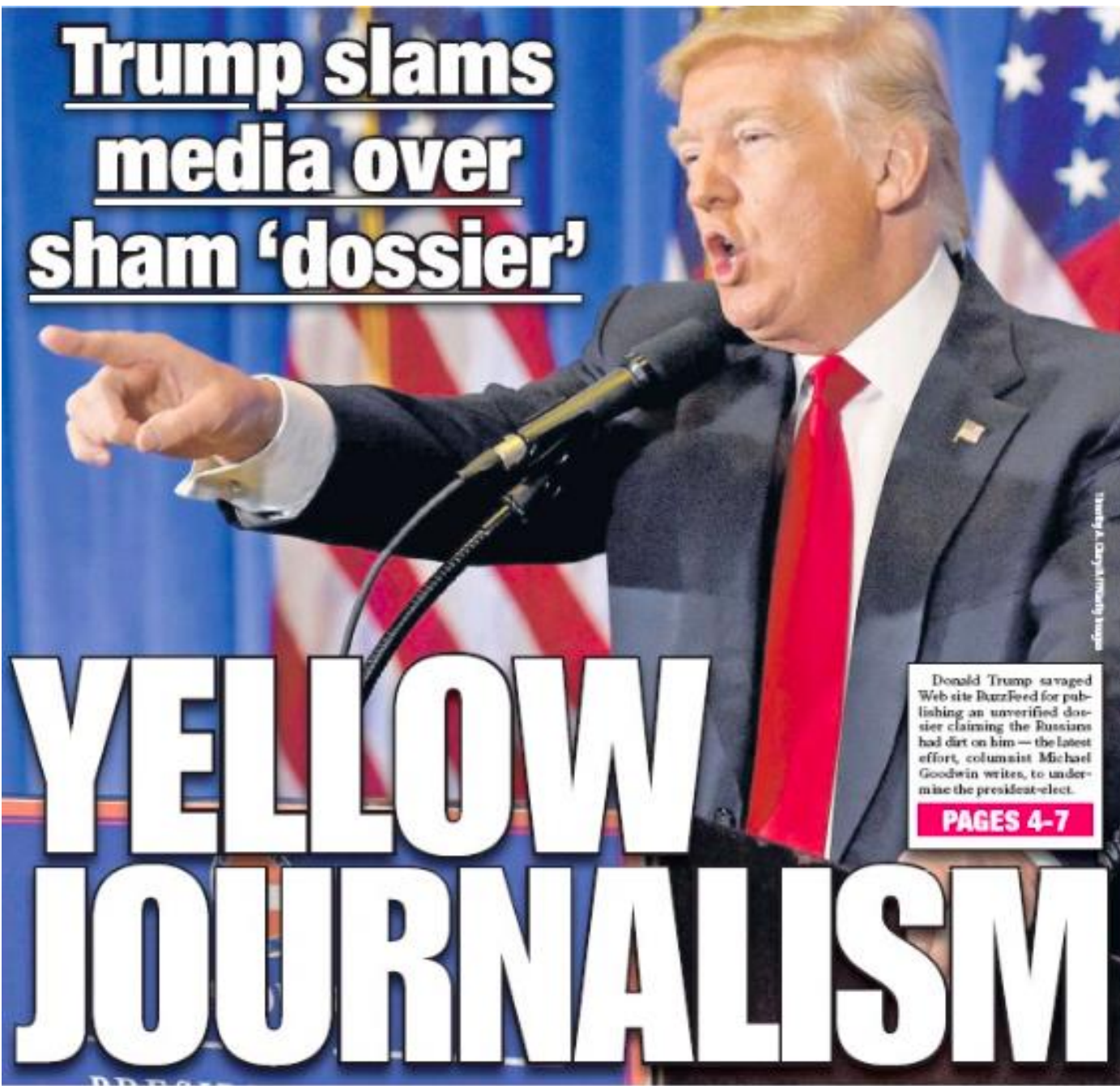


Photo by A. Coryn/Anadolu Agency

Donald Trump savaged Web site BuzzFeed for publishing an unverified dossier claiming the Russians had dirt on him — the latest effort, columnist Michael Goodwin writes, to undermine the president-elect.

PAGES 4-7

Trump's inauguration - Jan. 20, 2017



Obama's first inauguration - Jan. 20, 2009



Photo Credits: Before (AP) After (AP)

2 hours before President Inaugural Speech

BUT WAIT..... THIS IS THE VIEW TRUMP SAW AS HE TOOK THE PODIUM TWO HOURS LATER





BUT....OBAMA'S FIRST INAUGURATION AUDIENCE STILL SEEMS MASSIVELY BIGGER...
OR IS IT?



TAKEN FROM THE BALCONY OF THE CAPITAL BUILDING

PERSPECTIVE COUNTS.. THIS PHOTO IS TAKEN FROM DIRECTLY BEHIND TRUMP..
NOT THE BALCONY





“Alternative Facts”



Meet the Press

@MeetThePress

Follow

"Alternative facts are not facts. They are falsehoods," Chuck Todd tells Pres. Trump's counselor Kellyanne Conway this morning. WATCH:

10:03 AM - 22 Jan 2017

35,571 65,402

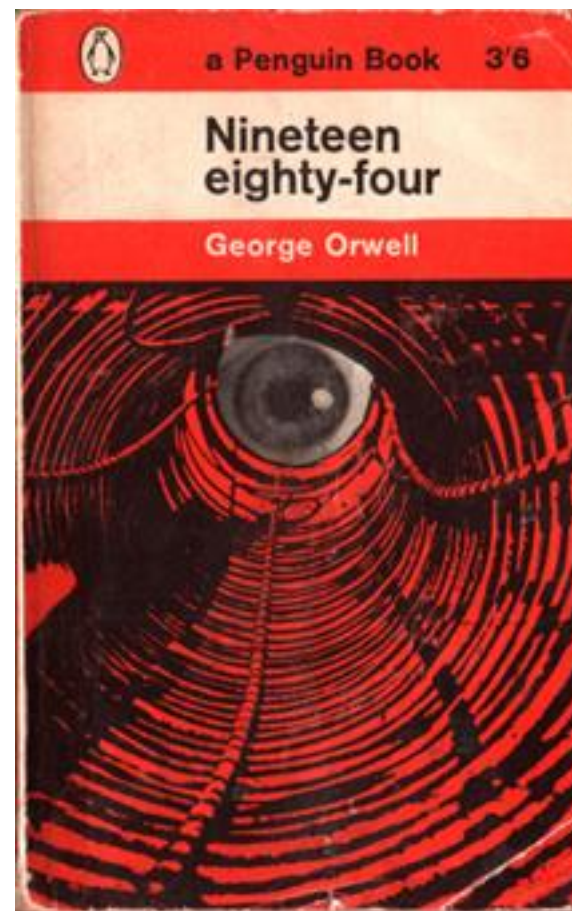
George Orwell's '1984' Is Suddenly a Best-Seller

By KIMIKO de FREYTAS-TAMURA JAN. 25, 2017



In the novel "1984," the term "newspeak" refers to language in which independent thought, or "unorthodox" political ideas, have been eliminated. Nicolas Asfour/Agence France-Presse — Getty Images

"The party told you to reject the evidence of your eyes and ears. It was their final, most essential command..."



What is Fake News? Does it matter?

“Fake news was a term specifically about people who purposely fabricated stories for clicks and revenue. Now it includes bad reporting, slanted journalism and outright propaganda. And I think we’re doing a disservice to lump all those things together.”

David Mikkelson, the founder of Snopes, the myth-busting website

DISINFORMATION VS MISINFORMATION

Majority say fake news has left Americans confused about basic facts

% of U.S. adults who say completely made-up news has caused ____ about the basic facts of current events



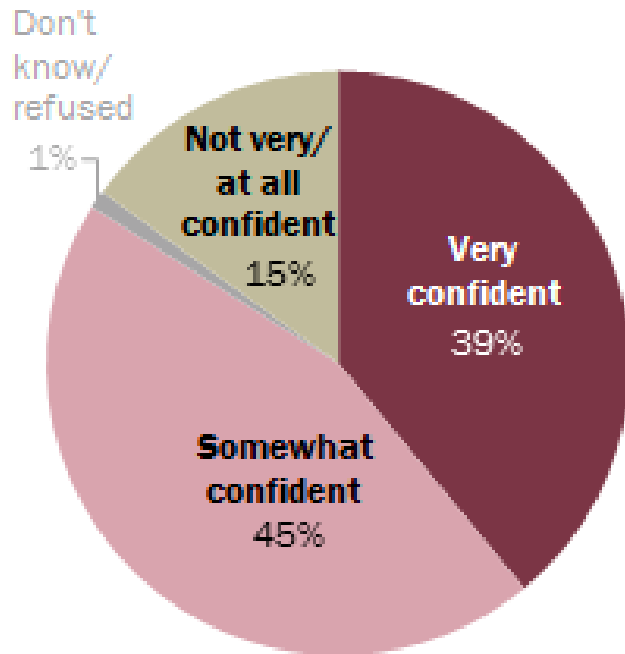
Source: Survey conducted Dec. 1-4, 2016.

"Many Americans Believe Fake News Is Sowing Confusion"

PEW RESEARCH CENTER

Majority of people are confident in their ability to recognize fake news

% of U.S. adults who are ___ in their ability to recognize made-up news



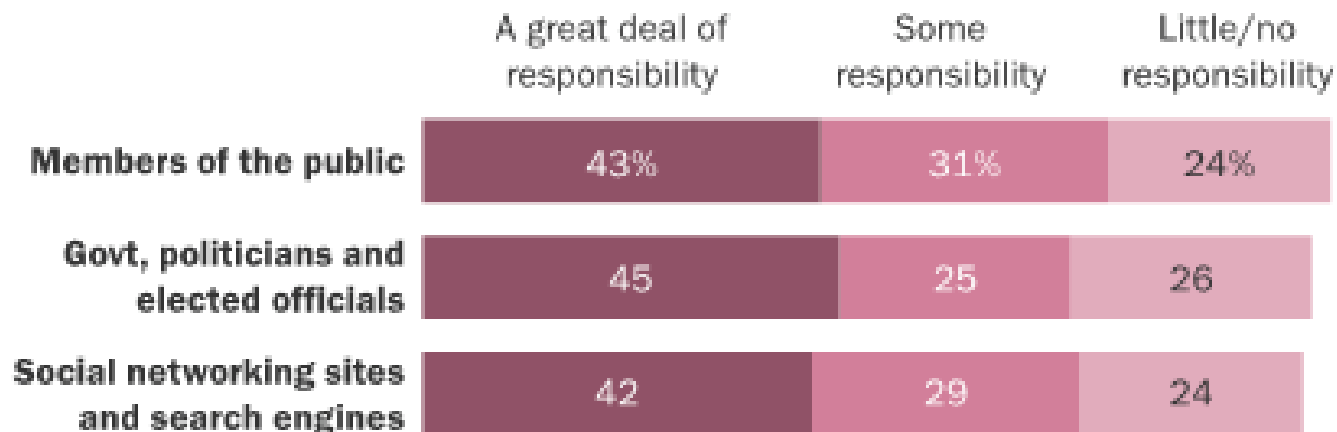
Source: Survey conducted Dec. 1-4, 2016.
"Many Americans Believe Fake News Is Sowing Confusion"

PEW RESEARCH CENTER

Who is to blame?

Public, politicians, social media all receive share of responsibility for stopping spread of fake news

% of U.S. adults who think ___ have a great deal/some/little or no responsibility in preventing completely made-up news from gaining attention



Source: Survey conducted Dec. 1-4, 2016.

"Many Americans Believe Fake News Is Sowing Confusion"

PEW RESEARCH CENTER

Who is to blame?

facebook

Sign Up

thomas.maldonado@nyum

Forgot a



Mark Zuckerberg ✓

November 12, 2016 · 🌐

I want to share some thoughts on Facebook and the election.

Our goal is to give every person a voice. We believe deeply in people.

English (US) · Español
Français (France) · Italiano

Of all the content on Facebook, more than 99% of what people see is authentic. Only a very small amount is fake news and hoaxes. The hoaxes that do exist are not limited to one partisan view, or even to politics. Overall, this makes it extremely unlikely hoaxes changed the outcome of this election in one direction or the other.

Of all the content on Facebook, more than 99% of what people see is authentic. Only a very small amount is fake news and hoaxes. The hoaxes that do exist are not limited to one partisan view, or even to politics. Overall, this makes it extremely unlikely hoaxes changed the outcome of this election in one direction or the other.

That said, we don't want any hoaxes on Facebook. Our goal is to show

Russian propaganda effort helped spread 'fake news' during election, experts say



Obama Signs Defense Bill, Establishing Anti-Propaganda Center

HEADLINES DEC 27, 2016



Countering Foreign Propaganda and Disinformation Act

114TH CONGRESS
2D SESSION

H R 5181



8 (1) foreign governments, including the Govern-
9 ments of the Russian Federation and the People's

Is journalism dying or evolving?

“The distinction between citizen and journalist, reporter and editor, audience and producer are not vanishing but blurring. Journalism isn’t dying. It is becoming more of a collaboration. Journalists are not being replaced or becoming irrelevant. Their role has become more complex and more critical”

Bill Kovach and Tom Resenstiel The Elements of Journalism : What Newpeopole should know and the public should expect 2014

Citizen Journalism

Critics

(often professional journalists)

- Unregulated
- Too subjective
- Amateur
- Haphazard in quality and coverage

Citizen Journalism

advocates

Journalism can be more accurate, informative, more engaging by being produced with the collaboration of the community once imagined to be merely an audience

Advocates of Citizen Journalism

breaking news can be reported more quickly

- 2010 Haiti Earthquake
- The Arab Spring
- Occupy Wall Street Movement
- 2013 protests in Turkey
- The Euromaiden events in Ukraine
- Syrian War
- 2014 Ferguson unrest

Truth is in the middle....

WIKIPEDIA

The Free Encyclopedia

English

5 323 000+ articles

日本語

1 044 000+ 記事

Deutsch

2 016 000+ Artikel

Español

1 306 000+ artículos

Русский

1 363 000+ статей

Français

1 829 000+ articles

Italiano

1 323 000+ voci

中文

918 000+ 條目

Português

951 000+ artigos

Polski

1 201 000+ haset



EN ▾



How to
avoid
fake
news



What can we do to get the truth?

- Obvious sensational titles are one giveaway
- Look at the quality of the hosting organization, who is delivering the message, recognize bias?
- Is something that many different credible news sources have commented on?
- Go to sites such as snopes.com which have a database of known/debunked fake stories that is regularly updated.
- Essentially, be critical especially when you read online content

Our latest fact-checks

ADVERTISEMENT



BLOGGERS

Says "Obama orders life-sized bronze statue of himself to be permanently installed in White House."

Friday, January 27th, 2017



A fictional story sculpted by the Internet.

Submit A Rumor

Search keywords or URL...

GO >



What's New Fact Checks News Hot 25 Newsletter Archive Glossary Contact More >

dreamstime
50 MILLION AMAZING STOCK IMAGES

Type keyword here... **Go!**

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Did Rachel Maddow Tweet That Donald Trump Needs to be 'Taken Out?'

Rachel Maddow MSNBC @maddow

Donald Trump has to be taken out before he ruins our country.

1/23/17, 11:50 AM

FACT CHECK
An image purportedly showing a threatening tweet from MSNBC commentator Rachel Maddow is fake. [More >](#)

Did Dr. Phil's 'Cash Me Outside' Girl Commit Suicide?

FACTCHECK.ORG

A Project of The Annenberg Public Policy Center

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HOME ARTICLES ASK FACTCHECK VIRAL SPIRAL ARCHIVES ABOUT US SEARCH MORE

Don't get spun by Internet rumors.

Like 27K Share Tweet Pin It Share 2.5K

Just because you read it on Facebook or somebody's blog or in an email from a friend or relative doesn't mean it's true. It's probably not, as we advised in our special report **"That Chain E-mail Your Friend Sent to You Is (Likely) Bogus. Seriously."** on March 18, 2008. More recently, we addressed the problem of bogus "stories" from fake news sites: **"How to Spot Fake News,"** on Nov. 18, 2016.

On this page, we feature a list of the false or misleading viral rumors we're asked about most often, and a brief summary of the facts. **But click on the links to read the full articles.** There is a lot more detail in each answer. If you're looking for articles about other viral claims, please use our [search](#) function.



Did the Obama White House hold Islamic prayer rugs five times a day, and provide prayer rugs for Muslim employees and visitors?

No. This is a hoax perpetuated by a satirical news website.
Jan. 24, 2017

Is Ruth Bader Ginsburg resigning from the Supreme Court?

ASK FACTCHECK

Q: Did the Obama White House hold Islamic prayer rugs five times a day, and provide prayer rugs for Muslim employees and visitors?

A: No. This is a hoax perpetuated by a satirical news website.

Read the full question and answer
View the Ask FactCheck archives
Have a question? Ask us.



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Welcome to snopes.com, the definitive Internet reference source for urban legends, folklore, myths, rumors, and misinformation.

Use the search box below to locate your item of interest.

Search keywords or URL...

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We want to hear your suggestions and comments. Email [PunditFact](#) with feedback and with claims you'd like to see checked. If you send us a comment, we'll assume you don't mind us publishing it unless you tell us otherwise.

You Think?

of withdrawing from the TPP?

Conclusions

- Technological advances have challenged journalists to maintain objectivity
- Internet will soon match or surpass other media as the dominant news source
- Economics of journalism are real and must be recognized

Conclusions

- Understand the difference between “fake news” and bad journalism (slanted, biased, propaganda/disinformation.... Seeing is not believing)
- Seek out balance and objectivity for yourself
- Embrace your role as a Citizen Journalist as this can enhance the truth when practiced responsibly

Freedom of the press
is not just important
to democracy, it is
democracy.

Walter Cronkite